

www.**Breaking News English**.com

Ready-to-Use English Lessons by Sean Banville

**"1,000 IDEAS & ACTIVITIES
FOR LANGUAGE TEACHERS"**

www.breakingnewsenglish.com/book.html

**Thousands more free lessons
from Sean's other websites**

www.freeeslmaterials.com/sean_banville_lessons.html

Level 2

Google starts one-dollar charity app

16th August, 2013

http://www.breakingnewsenglish.com/1308/130816-one_today_app-2.html

Contents

The Reading	2
Matching	3
Listening Gap Fill	4
No Spaces	5
Discussion	6
Writing	7

Please try Levels 0 and 1 (easier) and the 26–page Level 3 (harder).

Twitter



twitter.com/SeanBanville

Facebook



www.facebook.com/pages/BreakingNewsEnglish/155625444452176

Google +



plus.google.com/110990608764591804698/posts

THE READING

From http://www.breakingnewsenglish.com/1308/130816-one_today_app-2.html

The search giant Google has started an app for people to give just \$1 to different charities. Its 'One Today' app shows a variety of charities every day. Its website says: "Open the app, and you're presented with several projects to which you can donate \$1 with one click....And most people can afford the occasional \$1 donation." It is only in the USA on Android mobile phones. Google hopes to start the service around the world. A Google spokeswoman blogged: "We look forward to continuing to improve...and to growing our dynamic community with incredible [non-profit organisations]."

The One Today website said Google has always supported non-profits. It said: "One Today makes fundraising easy for non-profits; it also makes giving simple and fun for users." The app will mean people can learn more about non-profits, and share their favourite projects on social media sites so more people donate. It asked people to "do good daily" and help hundreds of non-profit projects be successful. Google said: "We're amazed by the great work non-profits do [every day] to make the world a better place, and we're [happy to make] a new platform which helps [them]."

Sources: <http://techcrunch.com/2013/08/09/googles-charitable-donations-android-app-one-today-exits-pilot/>
<http://venturebeat.com/2013/08/10/google-one-today/>
<http://www.google.com/onetoday/faq.html>

MATCHING

From http://www.breakingnewsenglish.com/1308/130816-one_today_app-2.html

PARAGRAPH ONE:

- | | |
|--|----------------------------|
| 1. The search | a. around the world |
| 2. Its 'One Today' app shows a variety | b. with several projects |
| 3. you're presented | c. community |
| 4. donate \$1 with | d. of charities |
| 5. most people can afford the | e. to improve |
| 6. start the service | f. giant Google |
| 7. We look forward to continuing | g. one click |
| 8. growing our dynamic | h. occasional \$1 donation |

PARAGRAPH TWO:

- | | |
|-----------------------------------|--------------------------|
| 1. Google has always | a. giving simple and fun |
| 2. One Today makes fundraising | b. a better place |
| 3. it also makes | c. on social media sites |
| 4. people can learn more | d. supported non-profits |
| 5. share their favourite projects | e. work non-profits do |
| 6. It asked people to | f. easy |
| 7. amazed by the great | g. about non-profits |
| 8. make the world | h. "do good daily" |

LISTEN AND FILL IN THE GAPS

From http://www.breakingnewsenglish.com/1308/130816-one_today_app-2.html

The search giant Google (1) _____ for people to give just \$1 to different charities. Its 'One Today' app shows a variety (2) _____ day. Its website says: "Open the app, and you're presented (3) _____ to which you can donate \$1 with one click....And most people can afford the (4) _____." It is only in the USA on Android mobile phones. Google hopes to start the service around the world. A Google spokeswoman blogged: " (5) _____ continuing to improve...and to growing (6) _____ with incredible [non-profit organisations]."

The One Today website said Google (7) _____ non-profits. It said: "One Today makes fundraising easy for non-profits; it also (8) _____ and fun for users." The app will mean people (9) _____ non-profits, and share their favourite projects on (10) _____ so more people donate. It asked people to "do good daily" and help hundreds of non-profit (11) _____. Google said: "We're amazed by the great work non-profits do [every day] to make the world a better place, and we're [happy to make] (12) _____ helps [them]."

PUT A SLASH (/) WHERE THE SPACES ARE

From http://www.breakingnewsenglish.com/1308/130816-one_today_app-2.html

This search giant Google has started an app for people to give just \$1 to different charities. Its 'One Today' app shows a variety of charities every day. Its website says: "Open the app, and you're presented with several projects to which you can donate \$1 with one click.... And most people can afford the occasional \$1 donation." It is only in the USA on Android mobile phones. Google hopes to start the service around the world. A Google spokeswoman blogged: "We look forward to continuing to improve... and to growing our dynamic community with incredible [non-profit organisations]." The One Today website said Google has always supported non-profits. It said: "One Today makes fundraising easy for non-profits; it also makes giving simple and fun for users." The app will mean people can learn more about non-profits, and share their favourite projects on social media sites so more people donate. It asked people to "do good daily" and help hundreds of non-profit projects be successful. Google said: "We're amazed by the great work non-profits do [everyday] to make the world a better place, and we're [happy to make] a new platform which helps [them]."

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

Google starts one-dollar charity app – 16th August, 2013
More free lessons at www.BreakingNewsEnglish.com

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

WRITING

From http://www.breakingnewsenglish.com/1308/130816-one_today_app-2.html

Write about **charities** for 10 minutes. Comment on your partner's paper.
