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Level 3

Moscow removes giant Louis Vuitton suitcase

30th November, 2013

<http://www.breakingnewsenglish.com/1311/131130-louis-vuitton.html>

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

Russia's government will remove a large building in the centre of Moscow. The building looks exactly like a brown Louis Vuitton suitcase. It is nine metres high and 30 metres long and is covered in Louis Vuitton's famous logo. It also has two giant Russian flags running down one side. The luxury goods maker built it for a 6-week exhibition of Louis Vuitton luggage. The exhibition was going to open on December the 2nd to mark the 150-year anniversary of the company. A spokesperson from Louis Vuitton said everyone at the company was disappointed. The company had planning permission to make the building and Moscow building inspectors visited it many times before the builders finished it.

The giant suitcase became very unpopular with ordinary Muscovites. Many people could not understand why the city agreed to build it in Moscow's famous Red Square. A member of Russia's Communist Party said Red Square was "a sacred place for the Russian state". The suitcase was built next to the tomb of Lenin. A Moscow pensioner said: "This is an embarrassment for our country. All we think about is business, business, business." He said it was shocking because most Russians could never afford to buy a Louis Vuitton product. The building may be moved to another part of Moscow. The money collected from the exhibition will go to a Russian children's charity.

Sources: <http://www.themoscowtimes.com/news/article/shameful-louis-vuitton-trunk-to-be-removed-from-red-square/490409.html#ixzz2lvG2Lgmr>
<http://en.ria.ru/russia/20131127/185059988/French-Fashion-House-Asked-to-Remove-Giant-Trunk-from-Red-Square.html>

WARM-UPS

1. LOUIS VUITTON: Students walk around the class and talk to other students about Louis Vuitton. Change partners often and share your findings.

2. CHAT: In pairs / groups, decide which of these topics or words from the article are most interesting and which are most boring.

government / suitcase / logo / flags / luxury goods / exhibition / anniversary / planning / unpopular / ordinary / famous / sacred / embarrassment / business / afford / charity

Have a chat about the topics you liked. Change topics and partners frequently.

3. LUXURY GOODS: What would you like and why? Complete this table and share what you wrote with your partner(s). Change partners often.

	What	Why	How would you feel?
Shoes			
Clothes			
Food			
Jewellery			
Electronics			
Car			

4. LUGGAGE: Students A **strongly** believe an exhibition of Louis Vuitton luggage would be very interesting; Students B **strongly** believe it wouldn't. Change partners again and talk about your conversations.

5. EXHIBITION: Rank these and share your rankings with your partner. Put the exhibitions you most want to see at the top. Change partners often.

- Louis Vuitton
- Apple
- Ferrari
- The United Nations
- BBC
- McDonald's
- Mickey Mouse
- Levi's

6. SUITCASE: Spend one minute writing down all of the different words you associate with the word "suitcase". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- | | |
|------------------------------------------------------------------------------|-------|
| a. The Louis Vuitton building looks like a giant bag. | T / F |
| b. The building is nine metres long. | T / F |
| c. The building was built for Louis Vuitton's 150 th anniversary. | T / F |
| d. Louis Vuitton had permission to build the building. | T / F |
| e. Most people in Moscow loved the building. | T / F |
| f. The building was put next to where a famous Russian man was buried. | T / F |
| g. An old Russian man said the building embarrassed Russia. | T / F |
| h. The money from the exhibition will go to help homeless people. | T / F |

2. SYNONYM MATCH: Match the following synonyms from the article.

- | | |
|-----------------|-----------------------|
| 1. remove | a. senior citizen |
| 2. exactly | b. upset |
| 3. giant | c. normal |
| 4. disappointed | d. huge |
| 5. inspectors | e. take away |
| 6. ordinary | f. have the money for |
| 7. understand | g. checkers |
| 8. pensioner | h. totally |
| 9. afford | i. raised |
| 10. collected | j. comprehend |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|----------------------------------------|----------------------------|
| 1. remove a large building | a. for our country |
| 2. It also has two giant Russian flags | b. visited it many times |
| 3. mark the 150-year | c. from the exhibition |
| 4. The company had planning permission | d. running down one side |
| 5. building inspectors | e. another part of Moscow |
| 6. Many people could not understand | f. to make the building |
| 7. a sacred place | g. anniversary |
| 8. This is an embarrassment | h. in the centre of Moscow |
| 9. The building may be moved to | i. why |
| 10. The money collected | j. for the Russian state |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

Russia's government will remove a large building in the centre of Moscow. The building looks (1) _____ like a brown Louis Vuitton suitcase. It is nine metres high and 30 metres long and is (2) _____ in Louis Vuitton's famous logo. It also has two giant Russian flags running down one (3) _____. The luxury goods maker built it for a 6-week exhibition of Louis Vuitton (4) _____. The exhibition was going to open on December the 2nd to (5) _____ the 150-year anniversary of the company. A spokesperson from Louis Vuitton said everyone at the company was (6) _____. The company had (7) _____ permission to make the building and Moscow building inspectors (8) _____ it many times before the builders finished it.

disappointed

luggage

covered

visited

exactly

planning

side

mark

The giant suitcase became very (9) _____ with ordinary Muscovites. Many people could not understand why the city (10) _____ to build it in Moscow's famous Red Square. A member of Russia's Communist Party said Red Square was "a sacred (11) _____ for the Russian state". The suitcase was built next to the (12) _____ of Lenin. A Moscow pensioner said: "This is an embarrassment for our country. All we think about is business, business, business." He said it was (13) _____ because most Russians could never (14) _____ to buy a Louis Vuitton product. The building may be moved to (15) _____ part of Moscow. The money collected from the exhibition will go to a Russian children's (16) _____.

tomb

another

agreed

afford

charity

unpopular

shocking

place

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

- 1) The building looks _____ brown Louis Vuitton suitcase
 - a. exactly like a
 - b. exact like a
 - c. exact see like a
 - d. exacts like a
- 2) The luxury goods maker built it for a 6-week exhibition of _____
 - a. Louis Vuitton baggage
 - b. Louis Vuitton luggage
 - c. Louis Vuitton rug gauge
 - d. Louis Vuitton lug gage
- 3) The exhibition was going to open on December the 2nd to mark the _____
 - a. 150-year anniversaries
 - b. 150-year an adversary
 - c. 150-year universality
 - d. 150-year anniversary
- 4) A spokesperson from Louis Vuitton said everyone at the company _____
 - a. was disappoints
 - b. was disappointed
 - c. was disappointing
 - d. was disappointment
- 5) building inspectors visited it many times before the _____
 - a. builders finishes it
 - b. builders finished it
 - c. builders finishing it
 - d. builders finish it
- 6) The giant suitcase became very unpopular with _____
 - a. ordinarily Muscovites
 - b. order many Muscovites
 - c. ordinary Muscovites
 - d. awe dinner we Muscovites
- 7) Red Square was a sacred place for _____
 - a. the Russian states
 - b. the Russian stately
 - c. the Russian stated
 - d. the Russian state
- 8) A Moscow pensioner said: "This is an _____ our country"
 - a. embarrassments for
 - b. embarrassed meant for
 - c. embarrassment for
 - d. embarrassing for
- 9) most Russians could never afford to buy a _____
 - a. Louis Vuitton productive
 - b. Louis Vuitton production
 - c. Louis Vuitton product
 - d. Louis Vuitton products
- 10) The money collected from the exhibition will go to a Russian _____
 - a. children's charitable
 - b. children's charities
 - c. children's charity
 - d. children's chariot

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

Russia's government (1) _____ large building in the centre of Moscow. The building (2) _____ a brown Louis Vuitton suitcase. It is nine metres high and 30 metres long and is covered in Louis Vuitton's famous logo. It also has two giant Russian flags running down one side. The luxury goods (3) _____ for a 6-week exhibition of Louis Vuitton luggage. The exhibition (4) _____ on December the 2nd (5) _____-year anniversary of the company. A spokesperson from Louis Vuitton said everyone at the company was disappointed. The company had planning permission to make the building and Moscow (6) _____ it many times before the builders finished it.

The giant suitcase became very (7) _____ Muscovites. Many people could not understand why the city (8) _____ in Moscow's famous Red Square. A member of Russia's Communist Party said Red Square was "a (9) _____ the Russian state". The suitcase was built next to the tomb of Lenin. A Moscow pensioner said: "This is (10) _____ our country. All we think about is business, business, business." He said it was shocking because most Russians could never (11) _____ Louis Vuitton product. The building may be moved to another part of Moscow. The money (12) _____ exhibition will go to a Russian children's charity.

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

1. What does the building look like?

2. What is the length of the building?

3. How long was the exhibition going to be?

4. How did Louis Vuitton workers feel about the situation?

5. Who visited the building many times?

6. What did ordinary people from Moscow think of the building?

7. In which famous place in Moscow was the building built?

8. How did a Moscow pensioner describe the building?

9. Where might the building now go?

10. Who would get money collected from the exhibition?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

1. What does the building look like?
 - a) a wallet
 - b) a logo
 - c) a suitcase
 - d) a giant
2. What is the length of the building?
 - a) 30 metres
 - b) 9 metres
 - c) very long
 - d) the longest
3. How long was the exhibition going to be?
 - a) 6 days
 - b) 6 weeks
 - c) 6 months
 - d) 6 years
4. How did Louis Vuitton workers feel about the situation?
 - a) unpopular
 - b) shocked
 - c) embarrassed
 - d) disappointed
5. Who visited the building many times?
 - a) tourists
 - b) shocked
 - c) embarrassed
 - d) Vladimir Putin
6. What did ordinary people from Moscow think of the building?
 - a) they loved it
 - b) they didn't like it
 - c) they wanted more
 - d) they thought it would help Moscow
7. In which famous place in Moscow was the building built?
 - a) the Pushkin Museum
 - b) the Kremlin
 - c) Gorky Park
 - d) Red Square
8. How did a Moscow pensioner describe the building?
 - a) as a sacred place
 - b) as an embarrassment
 - c) as a disappointment
 - d) as affordable
9. Where might the building now go?
 - a) Siberia
 - b) another place in Moscow
 - c) Leningrad
 - d) New York
10. Who would get money collected from the exhibition?
 - a) a children's charity
 - b) Louis Vuitton shareholders
 - c) Moscow residents
 - d) fashion models

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

Role A – Louis Vuitton

You think a Louis Vuitton exhibition would be the most interesting. Tell the others three reasons why. Tell them things that are wrong with their exhibitions. Also, tell the others which would be the least interesting of these (and why): a United Nations exhibition, a Mickey Mouse exhibition or a Ferrari exhibition.

Role B – United Nations

You think a United Nations exhibition would be the most interesting. Tell the others three reasons why. Tell them things that are wrong with their exhibitions. Also, tell the others which would be the least interesting of these (and why): a Louis Vuitton exhibition, a Mickey Mouse exhibition or a Ferrari exhibition.

Role C – Mickey Mouse

You think a Mickey Mouse exhibition would be the most interesting. Tell the others three reasons why. Tell them things that are wrong with their exhibitions. Also, tell the others which would be the least interesting of these (and why): a United Nations exhibition, a Louis Vuitton exhibition or a Ferrari exhibition.

Role D – Ferrari

You think a Ferrari exhibition would be the most interesting. Tell the others three reasons why. Tell them things that are wrong with their exhibitions. Also, tell the others which would be the least interesting of these (and why): a United Nations exhibition, a Mickey Mouse exhibition or a Louis Vuitton exhibition.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'suit' and 'case'.

suit	case
-------------	-------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• centre• covered• side• open• everyone• times	<ul style="list-style-type: none">• ordinary• famous• state• think• afford• money
---------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------

LOUIS VUITTON SURVEY

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

Write five GOOD questions about Louis Vuitton in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

LOUIS VUITTON DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- a) What did you think when you read the headline?
- b) What springs to mind when you hear the company 'Louis Vuitton'?
- c) Would you like to have some Louis Vuitton products?
- d) What do you think of an exhibition hall that looks like a giant suitcase?
- e) Is Moscow right to remove the building?
- f) Would you like to see a Louis Vuitton exhibition?
- g) Why are Louis Vuitton products so popular?
- h) What do you know about Louis Vuitton?
- i) Why do you think Louis Vuitton built the building in Moscow?

Moscow removes giant Louis Vuitton suitcase – 30th November, 2013
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LOUIS VUITTON DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- a) Did you like reading this article? Why/not?
- b) Why do you think the building was unpopular with people from Moscow?
- c) Was it wrong of Louis Vuitton to put the building in Red Square?
- d) Was the building more for publicity than for an exhibition?
- e) Why would the building be an embarrassment for Moscow?
- f) Is it wrong to always think about "business, business, business"?
- g) Is the world becoming overtaken by brands?
- h) Should the exhibition go ahead if money goes to a children's charity?
- i) What questions would you like to ask the boss of Louis Vuitton?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

Russia's government will remove a large building in the (1) _____ of Moscow. The building looks exactly like a brown Louis Vuitton suitcase. It is nine metres high and 30 metres long and is (2) _____ in Louis Vuitton's famous logo. It also has two giant Russian flags (3) _____ down one side. The luxury goods maker built it for a 6-week exhibition (4) _____ Louis Vuitton luggage. The exhibition was going to open on December the 2nd to (5) _____ the 150-year anniversary of the company. A spokesperson from Louis Vuitton said everyone at the company was disappointed. The company had (6) _____ permission to make the building and Moscow building inspectors visited it many times before the builders finished it.

The giant suitcase became very unpopular with ordinary Muscovites. Many people could not understand why the city (7) _____ to build it in Moscow's famous Red Square. A member of Russia's Communist Party said Red Square was "a (8) _____ place for the Russian state". The suitcase was built next to the (9) _____ of Lenin. A Moscow pensioner said: "This is an embarrassment for our country. All we think about is business, business, business." He said it was (10) _____ because most Russians could never (11) _____ to buy a Louis Vuitton product. The building may be moved to another part of Moscow. The money (12) _____ from the exhibition will go to a Russian children's charity.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|--------------|---------------|----------------|-----------------|
| 1. | (a) centred | (b) central | (c) centrality | (d) centre |
| 2. | (a) cover | (b) covering | (c) covers | (d) covered |
| 3. | (a) jogging | (b) running | (c) pacing | (d) dashing |
| 4. | (a) at | (b) from | (c) of | (d) as |
| 5. | (a) blemish | (b) grade | (c) mark | (d) symbol |
| 6. | (a) planning | (b) fashion | (c) suitcase | (d) permit |
| 7. | (a) believed | (b) agreed | (c) ordered | (d) constructed |
| 8. | (a) sacred | (b) scared | (c) scarred | (d) scored |
| 9. | (a) comb | (b) tomb | (c) bomb | (d) womb |
| 10. | (a) shocked | (b) shocks | (c) shocking | (d) shocker |
| 11. | (a) affront | (b) affect | (c) afford | (d) affluent |
| 12. | (a) counted | (b) deposited | (c) printed | (d) collected |

SPELLING

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

Paragraph 1

1. Russia's mgvennoter will remove a large building
2. like a brown Louis Vuitton acutseis
3. reecvod in Louis Vuitton's famous logo
4. a 6-week itnhbxeiio
5. everyone at the company was dtpdaoepinis
6. Moscow building picrtosens

Paragraph 2

7. The giant suitcase became very lpouuaprn
8. rydrinao Muscovites
9. a edcsra place for the Russian state
10. This is an snemaemtbrars for our country
11. never oadfrf to buy a Louis Vuitton product
12. a Russian children's ahciytr

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

Number these lines in the correct order.

- () why the city agreed to build it in Moscow's famous Red Square. A member of Russia's Communist Party said Red Square
- () pensioner said: "This is an embarrassment for our country. All we think about is business, business,
- () part of Moscow. The money collected from the exhibition will go to a Russian children's charity.
- () The giant suitcase became very unpopular with ordinary Muscovites. Many people could not understand
- () afford to buy a Louis Vuitton product. The building may be moved to another
- () permission to make the building and Moscow building inspectors visited it many times before the builders finished it.
- () company. A spokesperson from Louis Vuitton said everyone at the company was disappointed. The company had planning
- () luggage. The exhibition was going to open on December the 2nd to mark the 150-year anniversary of the
- (**1**) Russia's government will remove a large building in the centre of Moscow. The building looks
- () was "a sacred place for the Russian state". The suitcase was built next to the tomb of Lenin. A Moscow
- () business." He said it was shocking because most Russians could never
- () in Louis Vuitton's famous logo. It also has two giant Russian flags running
- () exactly like a brown Louis Vuitton suitcase. It is nine metres high and 30 metres long and is covered
- () down one side. The luxury goods maker built it for a 6-week exhibition of Louis Vuitton

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

1. large the Moscow a in of Remove building centre.

2. down giant one Russian side flags running Two.

3. 150 anniversary company the year the Mark - of.

4. at company disappointed Everyone the was.

5. building Moscow times many it visited inspectors.

6. suitcase very giant became unpopular The.

7. could understand people not why Many.

8. to the tomb of Lenin The suitcase was built next.

9. part of Moscow The building may be moved to another.

10. exhibition The collected the money from.

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

Russia's government will *remove / removal* a large building in the *central / centre* of Moscow. The building looks *exactly / exact* like a brown Louis Vuitton suitcase. It is nine metres high and 30 metres long and is *covering / covered* in Louis Vuitton's famous logo. It also has two giant Russian flags running down *one / two* side. The luxury *goodness / goods* maker built it for a 6-week *exhibition / exhibits* of Louis Vuitton luggage. The exhibition was going to open on December the 2nd to *grade / mark* the 150-year anniversary of the company. A spokesperson from Louis Vuitton said everyone *at / to* the company was disappointed. The company had planning permission to make the building and Moscow building *inspections / inspectors* visited it many times before the builders finished it.

The giant suitcase became very *unpopularity / unpopular* with ordinary Muscovites. Many people could not understand why the city *agreement / agreed* to build it in Moscow's famous Red Square. A member of Russia's Communist Party said Red Square was "a *scared / sacred* place for the Russian state". The suitcase was built next to the *comb / tomb* of Lenin. A Moscow *pension / pensioner* said: "This is an embarrassment for our country. All we think about *is / are* business, business, business." He said it was *shocking / shocked* because most Russians could never afford to buy a Louis Vuitton *produce / product*. The building may be moved to another *parts / part* of Moscow. The money collected *from / of* the exhibition will go to a Russian children's charity.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

R_ ss_ 's g_ v_ rnm_ nt w_ ll r_ m_ v_ _ l_ rg_ b_ _ld_ ng_ _n
th_ c_ ntr_ _f M_ sc_ w. Th_ b_ _ld_ ng l_ _ks _x_ ctly l_ k_ _
_ br_ wn L_ _s V_ _tt_ n s_ _tc_ s_ . _t_ s_ n_ n_ m_ tr_ s
h_ gh_ _nd 30 m_ tr_ s l_ ng_ _nd _s_ c_ v_ r_ d_ _n L_ _s
V_ _tt_ n's f_ m_ _s l_ g_ . _t_ l_ s_ h_ s tw_ g_ _nt R_ ss_ _n
fl_ gs r_ nn_ ng d_ wn_ _n_ s_ d_ . Th_ l_ x_ ry g_ _ds m_ k_ r
b_ _lt_ _t_ f_ r_ _ 6-w_ _k_ _xh_ b_ t_ _n_ f_ L_ _s V_ _tt_ n
l_ gg_ g_ . Th_ _xh_ b_ t_ _n_ w_ s_ g_ _ng_ t_ _p_ n_ _n
D_ c_ mb_ r th_ 2nd t_ m_ rk th_ 150-y_ _r_ _nn_ v_ rs_ ry_ _f
th_ c_ mp_ ny. _ sp_ k_ sp_ rs_ n fr_ m L_ _s V_ _tt_ n s_ _d
v ry_ n_ _t_ th_ c_ mp_ ny w_ s_ d_ s_ pp_ nt_ d. Th_
c_ mp_ ny h_ d_ pl_ nn_ ng p_ rm_ ss_ _n_ t_ m_ k_ th_
b_ _ld_ ng_ _nd M_ sc_ w b_ _ld_ ng_ _nsp_ ct_ rs v_ s_ t_ d_ t_
m_ ny t_ m_ s b_ f_ r_ th_ b_ _ld_ rs f_ n_ sh_ d_ t.

Th_ g_ _nt s_ _tc_ s_ b_ c_ m_ v_ ry_ _np_ p_ l_ r_ w_ th
rd n_ ry M_ sc_ v_ t_ s. M_ ny p_ _pl_ c_ _ld_ n_ t
nd rst_ nd why th_ c_ ty_ _gr_ _d_ t_ b_ _ld_ _t_ _n
M_ sc_ w's f_ m_ _s R_ d Sq_ _r_ . _ m_ mb_ r_ _f R_ ss_ _'s
C_ mm_ n_ st P_ rty s_ _d R_ d Sq_ _r_ w_ s " _ s_ cr_ d_ pl_ c_ _
f_ r th_ R_ ss_ _n st_ t_ ". Th_ s_ _tc_ s_ w_ s b_ _lt_ n_ xt_ t_
th_ t_ mb_ _f L_ n_ n. _ M_ sc_ w p_ ns_ _n_ r_ s_ _d: "Th_ s_ s
n mb_ rr_ ssm_ nt f_ r_ _r_ c_ _ntry. _ ll w_ th_ nk_ b_ _t
s b_ s_ n_ ss, b_ s_ n_ ss, b_ s_ n_ ss." H_ s_ _d_ _t_ w_ s
sh_ ck_ ng b_ c_ _s_ m_ st R_ ss_ _ns c_ _ld_ n_ v_ r_ _ff_ rd_ t_
b_ y_ _ L_ _s V_ _tt_ n pr_ d_ ct. Th_ b_ _ld_ ng m_ y b_ _
m_ v_ d_ t_ _n_ th_ r_ p_ rt_ _f M_ sc_ w. Th_ m_ n_ y c_ ll_ ct_ d
fr_ m th_ _xh_ b_ t_ _n_ w_ ll_ g_ _t_ _ R_ ss_ _n ch_ ldr_ n's
ch_ r_ ty.

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

russia's government will remove a large building in the centre of moscow the building looks exactly like a brown louis vuitton suitcase it is nine metres high and 30 metres long and is covered in louis vuitton's famous logo it also has two giant russian flags running down one side the luxury goods maker built it for a 6-week exhibition of louis vuitton luggage the exhibition was going to open on december the 2nd to mark the 150-year anniversary of the company a spokesperson from louis vuitton said everyone at the company was disappointed the company had planning permission to make the building and moscow building inspectors visited it many times before the builders finished it

the giant suitcase became very unpopular with ordinary muscovites many people could not understand why the city agreed to build it in moscow's famous red square a member of russia's communist party said red square was "a sacred place for the russian state" the suitcase was built next to the tomb of lenin a moscow pensioner said "this is an embarrassment for our country all we think about is business business business" he said it was shocking because most russians could never afford to buy a louis vuitton product the building may be moved to another part of moscow the money collected from the exhibition will go to a russian children's charity

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1311/131130-louis-vuitton.html>

Russia's government will remove a large building in the centre of Moscow. The building looks exactly like a brown Louis Vuitton suitcase. It is nine metres high and 30 metres long and discovered in Louis Vuitton's famous logo. It also has two giant Russian flags running down one side. The luxury goods maker built it for a 6-week exhibition of Louis Vuitton luggage. The exhibition was going to open on December the 2nd to mark the 150-year anniversary of the company. A spokesperson from Louis Vuitton said everyone at the company was disappointed. The company had planning permission to make the building and Moscow building inspectors visited it many times before the builders finished it. The giant suitcase became very unpopular with ordinary Muscovites. Many people could not understand why the city agreed to build it in Moscow's famous Red Square. A member of Russia's Communist Party said Red Square was "a sacred place for the Russian state". The suitcase was built next to the tomb of Lenin. A Moscow pensioner said: "This is an embarrassment for our country. All we think about is business, business, business." He said it was shocking because most Russians could never afford to buy a Louis Vuitton product. The building may be moved to another part of Moscow. The money collected from the exhibition will go to a Russian children's charity.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about the Louis Vuitton exhibition in Moscow. Share what you discover with your partner(s) in the next lesson.

3. LOUIS VUITTON: Make a poster about Louis Vuitton. Show your work to your classmates in the next lesson. Did you all have similar things?

4. EXHIBITION: Write a magazine article about the Louis Vuitton exhibition in Moscow. Include imaginary interviews with people who are for and against it.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to Louis Vuitton's boss. Ask him/her three questions about Louis Vuitton. Give him/her three of your opinions on the company. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b F c T d T e F f T g T h F

SYNONYM MATCH (p.4)

- | | |
|-----------------|-----------------------|
| 1. remove | a. take away |
| 2. exactly | b. totally |
| 3. giant | c. huge |
| 4. disappointed | d. upset |
| 5. inspectors | e. checkers |
| 6. ordinary | f. normal |
| 7. understand | g. comprehend |
| 8. pensioner | h. senior citizen |
| 9. afford | i. have the money for |
| 10. collected | j. raised |

COMPREHENSION QUESTIONS (p.8)

1. A brown Louis Vuitton suitcase
2. 30 metres
3. 6 weeks
4. Disappointed
5. Building inspectors
6. It was unpopular with them
7. Moscow
8. He said it was an embarrassment
9. Another part of Moscow
10. A children's charity

MULTIPLE CHOICE - QUIZ (p.9)

1. c 2. a 3. b 4. d 5. c 6. b 7. d 8. b 9. b 10. a

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)