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Level 1

Job hunter puts CV on billboard

9th January, 2014

<http://www.breakingnewsenglish.com/1401/140109-job-hunting-1.html>

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THE READING

From <http://www.breakingnewsenglish.com/1401/140109-job-hunting-1.html>

A French man with no job tried a new way to get one. He put his CV on a billboard next to a busy road. It was four metres long. It showed the man wearing a Santa Claus hat. His message said: "Trilingual operations manager seeks position in hotels, restaurants, tourism and leisure." About 70,000 people a day saw the CV. Laurent Le Bret, 41, said: "All I want for Christmas is a job." His idea worked. He got a job at a holiday resort ten days later.

The billboard company helped Mr Le Bret. It gave him the space for free. Mr Le Bret saved 2,000 euros (about \$2,700) because he did not have to pay. The company's CEO spoke to the France 24 news agency. He said it was an interesting idea and he wanted to help Mr Le Bret. He said he was happy it worked and that Mr Le Bret got a job. Many people contacted Mr Le Bret. They want to do the same thing. There are 3.3 million people in France looking for a job.

Sources: <http://www.france24.com/en/20140106-french-jobseeker-posts-cv-motorway-billboard-gets-job/>
http://www.huffingtonpost.com/2014/01/06/laurent-le-bret-cv-billboard_n_4550674.html
http://www.upi.com/Odd_News/Blog/2014/01/06/French-man-lands-job-after-posting-CV-on-billboard/1581389024279/

VOCABULARY MATCHING

From <http://www.breakingnewsenglish.com/1401/140109-job-hunting-1.html>

PARAGRAPH ONE:

- | | |
|--------------------------------------|-------------------|
| 1. tried a new way | a. to a busy road |
| 2. He put his CV on a billboard next | b. metres long |
| 3. It was four | c. resort |
| 4. tourism and | d. to get one |
| 5. About 70,000 people a | e. later |
| 6. His idea | f. leisure |
| 7. a holiday | g. day saw the CV |
| 8. ten days | h. worked |

PARAGRAPH TWO:

- | | |
|--------------------------|----------------------|
| 1. The billboard company | a. 2,000 euros |
| 2. It gave him the | b. interesting idea |
| 3. Mr Le Bret saved | c. space for free |
| 4. he did not | d. the same thing |
| 5. He said it was an | e. for a job |
| 6. he was happy | f. helped Mr Le Bret |
| 7. They want to do | g. it worked |
| 8. looking | h. have to pay |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1401/140109-job-hunting-1.html>

A French man with no (1) _____ way to get one. He put his CV on a (2) _____ a busy road. It was four metres long. It showed (3) _____ a Santa Claus hat. His message said: "Trilingual operations manager (4) _____ hotels, restaurants, tourism and leisure." About 70,000 people (5) _____. Laurent Le Bret, 41, said: "All I want for Christmas is a job." His idea worked. He got a job at a holiday (6) _____.

The billboard company helped Mr Le Bret. (7) _____ space for free. Mr Le Bret saved 2,000 euros (about \$2,700) because (8) _____ to pay. The company's CEO spoke to the (9) _____. He said it was an interesting idea and (10) _____ Mr Le Bret. He said he was happy it worked and that Mr Le Bret got a job. (11) _____ Mr Le Bret. They want to do the same thing. There are (12) _____ in France looking for a job.

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1401/140109-job-hunting-1.html>

A Frenchman with no job tried a new way to get one. He put his CV on a billboard next to a busy road. It was four metres long. It showed the man wearing a Santa Claus hat. His message said: "Trilingual operations manager seeks position in hotels, restaurants, tourism and leisure." About 70,000 people a day saw the CV. Laurent Le Bret, 41, said: "All I want for Christmas is a job." His idea worked. He got a job at a holiday resort ten days later. The billboard company helped Mr Le Bret. It gave him the space for free. Mr Le Bret saved 2,000 euros (about \$2,700) because he did not have to pay. The company's CEO spoke to the France 24 news agency. He said it was an interesting idea and he wanted to help Mr Le Bret. He said he was happy it worked and that Mr Le Bret got a job. Many people contacted Mr Le Bret. They wanted to do the same thing. There are 3.3 million people in France looking for a job.

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)
