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Level 2

Record Store Day helps sell records

29th April, 2014

<http://www.breakingnewsenglish.com/1404/140429-vinyl-records-2.html>



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Please try Levels 0 and 1 (easier) and the 26–page Level 3 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1404/140429-vinyl-records-2.html>

Younger people have never seen or played a real record – the 12-inch vinyl discs before there were CDs and MP3s. Maybe many people think companies no longer make or sell records. Wrong! Vinyl records are making a comeback. Business is booming. A special day called Record Store Day is helping record sales. It helps record stores around the world. This year's Record Store Day was on April 19. A record industry spokesperson said LP sales doubled last year and sales were up again this year. He added that there could be the greatest demand for vinyl records in nearly two decades.

Record Store Day started in 2007. Wikipedia says: "One day every year music fans celebrate the record." Record Store Day helps shops promote and market their records throughout the year. This year was the best ever. Stores said sales increased by 133 per cent on the previous week. Vinyl is still popular with baby boomers, but many young people are buying it. They like the shape and packaging of the record. They think it is an important part of the history of rock and pop culture. Many people might be surprised that the vinyl record has survived the digital revolution.

Sources: <http://www.bbc.com/news/entertainment-arts-27159534>
<http://www.hiphopdx.com/index/news/id.28480/title.record-store-day-2014-boosts-vinyl-sales>
http://en.wikipedia.org/wiki/Record_Store_Day

MATCHING

From <http://www.breakingnewsenglish.com/1404/140429-vinyl-records-2.html>

PARAGRAPH ONE:

- | | |
|-------------------------|-------------------------|
| 1. played a | a. CDs and MP3s |
| 2. before there were | b. the world |
| 3. companies no longer | c. record sales |
| 4. records are | d. real record |
| 5. helping | e. spokesperson |
| 6. record stores around | f. make or sell records |
| 7. A record industry | g. decades |
| 8. nearly two | h. making a comeback |

PARAGRAPH TWO:

- | | |
|----------------------------|-------------------------|
| 1. Record Store Day | a. market their records |
| 2. One day every year | b. revolution |
| 3. helps shops promote and | c. boomers |
| 4. throughout | d. music fans celebrate |
| 5. sales increased | e. and pop culture |
| 6. baby | f. started in 2007 |
| 7. the history of rock | g. the year |
| 8. digital | h. by 133 per cent |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1404/140429-vinyl-records-2.html>

Younger people have never seen or (1) _____ – the 12-inch vinyl discs before there were CDs and MP3s. Maybe many people think companies (2) _____ or sell records. Wrong! Vinyl records are (3) _____. Business is booming. A special day called Record Store Day is helping record sales. It helps record stores (4) _____. This year's Record Store Day was on April 19. A record industry spokesperson said LP (5) _____ year and sales were up again this year. He added that there could be the greatest demand for vinyl records in (6) _____.

Record Store Day started in 2007. Wikipedia says: "One day every year (7) _____ the record." Record Store Day helps shops promote and market their records (8) _____. This year was (9) _____. Stores said sales increased by 133 per cent on the previous week. Vinyl is still popular with baby boomers, but many young people are buying it. They like the (10) _____ of the record. They think it is an important part of the (11) _____ and pop culture. Many people might be surprised that the vinyl record has survived the (12) _____.

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1404/140429-vinyl-records-2.html>

Younger people have never seen or played a real record – the 12-inch vinyl discs before there were CDs and MP3s. Maybe many people think companies no longer make or sell records. Wrong! Vinyl records are making a comeback. Business is booming. A special day called Record Store Day is helping records sales. It helps record stores around the world. This year's Record Store Day was on April 19. A record industry spokesperson said LP sales doubled last year and sales were up again this year. He added that there could be the greatest demand for vinyl records in nearly two decades. Record Store Day started in 2007. Wikipedia says: "One day every year music fans celebrate the record." Record Store Day helps shops promote and market their records throughout the year. This year was the best ever. Stores said sales increased by 133 percent on the previous week. Vinyl is still popular with baby boomers, but many young people are buying it. They like the shape and packaging of the record. They think it is an important part of the history of rock and pop culture. Many people might be surprised that the vinyl record has survived the digital revolution.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

Record Store Day helps sell records – 29th April, 2014
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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

WRITING

From <http://www.breakingnewsenglish.com/1404/140429-vinyl-records-2.html>

Write about **records, CDs and MP3s** for 10 minutes. Comment on your partner’s paper.
