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Level 5

Teens like voice search, adults not so keen

18th October, 2014

<http://www.breakingnewsenglish.com/1410/141018-voice-search-5.html>

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Please try Level 4 (easier) and the 26-page Level 6 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1410/141018-voice-search-5.html>

More people are speaking to their computers or mobile devices to search for things. Voice recognition technology, like Google's Voice Search or Apple's Siri, means our technology is understanding us more. The research company Northstar recently conducted Google's Mobile Voice Study. It found that voice searches on mobile devices more than doubled in the past year. It said voice search is a lot more popular among teenagers than adults. Researchers interviewed 1,400 Americans. They said 55% of teens and 41% of adults use voice search more than once a day.

A Google search executive explained how important voice search is. He said: "Voice search is a key feature of the Google app that's becoming ever more important as people spend more time on their mobile phones." The research found that teenagers thought voice search was a normal part of technology. Adults said it made them feel "tech savvy". Everyone used voice search to multi-task while watching TV or cooking. People used voice search for different reasons. Teens used it to study. Almost one-third of those surveyed said they ask their phones for answers to their homework.

Sources: <http://searchenginewatch.com/article/2375895/Teens-Love-Google-Voice-Search>
<http://www.cnet.com/news/google-voice-search-siri-cortana-teen-study/>
<http://www.techtimes.com/articles/17923/20141015/teens-find-voice-search-cool-adults-not-so-much.htm>

MATCHING

From <http://www.breakingnewsenglish.com/1410/141018-voice-search-5.html>

PARAGRAPH ONE:

- | | |
|-------------------------------|--------------------------------|
| 1. More people are | a. once a day |
| 2. Voice recognition | b. understanding us more |
| 3. our technology is | c. among teenagers |
| 4. voice searches on | d. speaking to their computers |
| 5. more than doubled in | e. technology |
| 6. lot more popular | f. 1,400 Americans |
| 7. Researchers interviewed | g. the past year |
| 8. use voice search more than | h. mobile devices |

PARAGRAPH TWO:

- | | |
|----------------------------------|----------------------|
| 1. A Google search | a. of technology |
| 2. explained how important | b. feature |
| 3. a key | c. multi-task |
| 4. becoming ever | d. voice search is |
| 5. a normal part | e. of those surveyed |
| 6. Adults said it made them | f. executive |
| 7. Everyone used voice search to | g. feel "tech savvy" |
| 8. Almost one-third | h. more important |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1410/141018-voice-search-5.html>

More people (1) _____ computers or mobile devices to search for things. Voice recognition technology, like Google's Voice Search or Apple's Siri, (2) _____ is understanding us more. The research company Northstar (3) _____ Google's Mobile Voice Study. It found (4) _____ mobile devices more than doubled in the past year. It said voice search is (5) _____ among teenagers than adults. Researchers interviewed 1,400 Americans. They said 55% of teens and 41% of adults use voice search (6) _____ day.

A Google (7) _____ explained how important voice search is. He said: "Voice search (8) _____ the Google app that's becoming ever more important (9) _____ more time on their mobile phones." The research found that teenagers thought voice search (10) _____ of technology. Adults said it made them feel "tech savvy". Everyone used voice search (11) _____ watching TV or cooking. People used voice search for different reasons. Teens used it to study. Almost (12) _____ surveyed said they ask their phones for answers to their homework.

VOICE SEARCH SURVEY

From <http://www.breakingnewsenglish.com/1410/141018-voice-search-5.html>

Write five GOOD questions about voice search in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

