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Level 3

Black Friday brings out bargain hunters

29th November, 2014

<http://www.breakingnewsenglish.com/1411/141129-black-friday.html>

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

One of the biggest shopping days of the year has brought out millions of bargain hunters across the world. The day is called Black Friday. Real and online stores offer discounts of up to 70 per cent on thousands of items. It is traditionally a big shopping day in the USA, but four years ago it crossed the Atlantic and is now huge in the U.K. It has become so popular in Britain that police had to be called to four supermarkets just after midnight on Friday (the bargains went on sale at one minute past midnight). Police were worried about shoppers getting crushed in the crowds. A police spokesman said: "Officers have worked with store staff to ensure that sale-goers were able to enter and exit the stores safely."

While shoppers in the U.K. were happy to head to the shops, many store workers in the USA were angry. Many stores decided to start Black Friday a day early, which was on the US celebration of Thanksgiving. Store employees and shoppers thought it was wrong for stores to ask employees to work on Thanksgiving, which is traditionally a time for people to spend with their family. A 'Boycott Black Thursday' Facebook page has more than 114,000 likes. Many big stores, such as Costco and IKEA, did not open. CNN reports that there are over 60 petitions on the website Change.org trying to get stores and customers to change Black Friday. They want a bigger focus on family instead of profits.

Sources: <http://www.dailymail.co.uk/news/article-2851919/Early-bird-backlash-Thanksgiving-store-opening-hours-spark-fury-employees-shoppers.html#ixzz3KLBfuwFf>
<http://www.bbc.co.uk/news/uk-30241459>

WARM-UPS

1. SHOPPING: Students walk around the class and talk to other students about shopping. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

shopping / online stores / traditionally / huge / popular / supermarkets / worried / exit / workers / celebration / employees / boycott / petitions / focus / family / profits

Have a chat about the topics you liked. Change topics and partners frequently.

3. STORES: How can we make stores better? Complete this table with your partner(s). Change partners often and share what you wrote.

	Problems	Solutions
Prices		
Location		
Cashiers		
Interior		
Products		
Parking		

4. ONLINE: Students A **strongly** believe online stores are better than real stores; Students B **strongly** believe real stores are better than online stores. Change partners again and talk about your conversations.

5. SALES: Rank these with your partner. Put the best things to buy in a sale at the top. Change partners often and share your rankings.

- clothes
- computer
- games
- furniture
- TV
- mobile phone
- jewellery
- flowers

6. BARGAIN: Spend one minute writing down all of the different words you associate with the word "bargain". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- | | |
|---|-------|
| a. One billion people went shopping on Black Friday. | T / F |
| b. Stores offer discounts of up to 70% off thousands of products. | T / F |
| c. Police went to supermarkets in England to stop people being crushed. | T / F |
| d. Police said store staff refused to help them. | T / F |
| e. Shoppers in England and staff in the USA were not happy. | T / F |
| f. The US holiday of Thanksgiving is the day before Black Friday. | T / F |
| g. An anti-Black Thursday Facebook page has over 100,000 likes. | T / F |
| h. There are more than 600 online for Black Friday to change. | T / F |

2. SYNONYM MATCH: Match the following synonyms from the article.

- | | |
|------------------|-----------------|
| 1. offer | a. set out for |
| 2. items | b. normally |
| 3. huge | c. products |
| 4. crushed | d. use |
| 5. ensure | e. squashed |
| 6. head to | f. concentrate |
| 7. workers | g. give |
| 8. traditionally | h. employees |
| 9. spend | i. enormous |
| 10. focus | j. make certain |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|---|-----------------------------|
| 1. One of the biggest shopping | a. one minute past midnight |
| 2. offer discounts of | b. on the website |
| 3. the bargains went on sale at | c. exit the stores safely |
| 4. worried about shoppers getting | d. 114,000 likes |
| 5. enter and | e. days of the year |
| 6. shoppers in the U.K. were happy | f. instead of profits |
| 7. traditionally a time for people to spend | g. crushed in the crowds |
| 8. more than | h. with their family |
| 9. there are over 60 petitions | i. up to 70 per cent |
| 10. a bigger focus on family | j. to head to the shops |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

One of the (1) _____ shopping days of the year has brought out millions of (2) _____ hunters across the world. The day is called Black Friday. Real and online stores offer (3) _____ of up to 70 per cent on thousands of items. It is traditionally a big shopping day in the USA, but four years ago it (4) _____ the Atlantic and is now (5) _____ in the U.K. It has become so popular in Britain that police had to be called to four supermarkets (6) _____ after midnight on Friday (the bargains went on sale at one minute past midnight). Police were worried about shoppers getting (7) _____ in the crowds. A police spokesman said: "Officers have worked with store staff to ensure that sale-goers were able to enter and exit the stores (8) _____."

discounts
just
bargain
crossed
safely
biggest
crushed
huge

While shoppers in the U.K. were happy to (9) _____ to the shops, many store workers in the USA were angry. Many stores decided to start Black Friday a day (10) _____, which was on the US celebration of Thanksgiving. Store employees and shoppers thought it was (11) _____ for stores to ask employees to work on Thanksgiving, which is traditionally a time for people to (12) _____ with their family. A 'Boycott Black Thursday' Facebook page has more than 114,000 (13) _____. Many big stores, such as Costco and IKEA, did not open. CNN reports that there are over 60 (14) _____ on the website Change.org trying to get (15) _____ and customers to change Black Friday. They want a bigger focus on family instead of (16) _____.

wrong
petitions
head
early
profits
likes
stores
spend

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

- 1) ...brought out millions of bargain hunters _____
 - a. across the world
 - b. across their world
 - c. across this world
 - d. across a world
- 2) Real and online stores offer discounts of _____
 - a. along to 70 per cent
 - b. down to 70 per cent
 - c. up to 70 per cent
 - d. on to 70 per cent
- 3) it crossed the Atlantic and is now _____
 - a. fugue in the U.K.
 - b. luge in the U.K.
 - c. huge in the U.K.
 - d. who in the U.K.
- 4) Police were worried about shoppers getting crushed _____
 - a. in the crowd
 - b. in the crowds
 - c. in the clouded
 - d. in the clouds
- 5) sale-goers were able to enter and _____ safely
 - a. excite the stores
 - b. exit the stores
 - c. ex it the stores
 - d. exist the stores
- 6) shoppers in the U.K. were happy to _____
 - a. hand to the shops
 - b. nose to the shops
 - c. help to the shops
 - d. head to the shops
- 7) Many stores decided to start Black Friday _____
 - a. a day earlier
 - b. a day earliest
 - c. a day earl
 - d. a day early
- 8) traditionally a time for people to spend _____
 - a. with a family
 - b. with that family
 - c. with their family
 - d. with the family
- 9) CNN reports that there are over 60 petitions _____
 - a. in the website
 - b. on the website
 - c. to the website
 - d. at the website
- 10) They want a bigger focus on family _____
 - a. instead of profits
 - b. instead for profits
 - c. instead by profits
 - d. instead at profits

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

One of the biggest shopping days of the year (1) _____ millions of bargain hunters across the world. The day is called Black Friday. Real and online stores offer (2) _____ 70 per cent on thousands of items. It is traditionally a big shopping day in the USA, but four years ago it crossed the Atlantic (3) _____ in the U.K. It has become so popular in Britain that police had to be called to four supermarkets (4) _____ on Friday (the bargains went on sale at one minute past midnight). Police were worried about shoppers (5) _____ the crowds. A police spokesman said: "Officers have worked with store staff to ensure that (6) _____ to enter and exit the stores safely."

While shoppers in the U.K. were (7) _____ the shops, many store workers in the USA were angry. Many stores decided to start Black Friday a day early, which was (8) _____ of Thanksgiving. Store employees and shoppers thought it was wrong for stores to ask (9) _____ Thanksgiving, which is traditionally a time for people to spend with their family. A 'Boycott Black Thursday' Facebook page has more than (10) _____. Many big stores, such as Costco and IKEA, did not open. CNN reports that there are (11) _____ on the website Change.org trying to get stores and customers to change Black Friday. They want (12) _____ family instead of profits.

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

1. How many bargain hunters went shopping in the UK and USA?

2. How big were the discounts on offer?

3. When did Black Friday first start in the UK?

4. At what time did the sales in the UK start?

5. What did police worry might happen to the crowds of shoppers?

6. How did many workers in the USA feel?

7. How early did Black Friday start in the USA?

8. How many likes on Facebook does an anti-Black Thursday page have?

9. How many Black Friday petitions are there online?

10. What do people want a bigger focus on?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

1. How many bargain hunters went shopping in the UK and USA?
 - a) hundreds of thousands
 - b) millions
 - c) thousands
 - d) billion
2. How big were the discounts on offer?
 - a) not so big
 - b) 50-60%
 - c) up to 70%
 - d) 25%
3. When did Black Friday first start in the UK?
 - a) 1999
 - b) this year was the first time
 - c) last year
 - d) four years ago
4. At what time did the sales in the UK start?
 - a) three in the afternoon
 - b) 12.01 am
 - c) mid-day
 - d) midnight
5. What did police worry might happen to the crowds of shoppers?
 - a) they would get crushed
 - b) they would steal things
 - c) there would be a terror alert
 - d) they would not find a bargain
6. How did many workers in the USA feel?
 - a) angry
 - b) fed up with sales
 - c) very happy
 - d) bored
7. How early did Black Friday start in the USA?
 - a) 3 months early
 - b) very early
 - c) 6 am
 - d) a day early
8. How many likes on Facebook does an anti-Black Thursday page have?
 - a) 140,000
 - b) 1.4 million
 - c) 114,000
 - d) 14 million
9. How many Black Friday petitions are there online?
 - a) 6,000
 - b) 600
 - c) 16
 - d) over 60
10. What do people want a bigger focus on?
 - a) holidays
 - b) family
 - c) money
 - d) eyes

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

Role A – Furniture

You think furniture is the best thing to buy in a sale. Tell the others three reasons why. Tell them why their things aren't so good. Also, tell the others which is the least useful of these (and why): jewellery, clothes or flowers.

Role B – Jewellery

You think jewellery is the best thing to buy in a sale. Tell the others three reasons why. Tell them why their things aren't so good. Also, tell the others which is the least useful of these (and why): furniture, clothes or flowers.

Role C – Clothes

You think clothes are the best thing to buy in a sale. Tell the others three reasons why. Tell them why their things aren't so good. Also, tell the others which is the least useful of these (and why): jewellery, furniture or flowers.

Role D – Flowers

You think flowers are the best thing to buy in a sale. Tell the others three reasons why. Tell them why their things aren't so good. Also, tell the others which is the least useful of these (and why): jewellery, clothes or furniture.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'black' and 'Friday'.

black	Friday

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• brought• 70• ago• after• worried• exit	<ul style="list-style-type: none">• head• early• ask• spend• 60• focus
---	---

SHOPPING SURVEY

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

Write five GOOD questions about shopping in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

SHOPPING DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1) What did you think when you read the headline?
- 2) What springs to mind when you hear the word 'shopping'?
- 3) How important is shopping to you?
- 4) What do you think of discounts and sales?
- 5) What's the biggest bargain you've found?
- 6) What do you think of shopping days like Black Friday?
- 7) What are the good and bad things about shopping malls?
- 8) How long would you wait in line for a store to open?
- 9) What do you think of going shopping when it's crowded?
- 10) When's the best time to go shopping?

Black Friday brings out bargain hunters – 29th November, 2014
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SHOPPING DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- 11) Did you like reading this article? Why/not?
- 12) Why does shopping make so many people happy?
- 13) Should there be days on which stores do not open?
- 14) Are we all becoming too focused on buying things?
- 15) Should there be "no shopping" days?
- 16) Do women like shopping more than men like it? Why?
- 17) What do you think of boycotting stores?
- 18) What is consumerism? Is it good or bad?
- 19) Have profits become more important than family?
- 20) What questions would you like to ask a store owner?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

One of the biggest shopping days of the year has (1) _____ out millions of bargain hunters across the world. The day is called Black Friday. (2) _____ and online stores offer discounts of up to 70 per cent on thousands of items. It is (3) _____ a big shopping day in the USA, but four years ago it crossed the Atlantic and is now huge in the U.K. It has become so (4) _____ in Britain that police had to be called to four supermarkets just after midnight on Friday (the bargains went on sale at one minute past midnight). Police were worried about shoppers getting (5) _____ in the crowds. A police spokesman said: "Officers have worked with store staff to ensure that sale-(6) _____ were able to enter and exit the stores safely."

While shoppers in the U.K. were happy to (7) _____ to the shops, many store workers in the USA were angry. Many stores decided to start Black Friday a day early, (8) _____ was on the US celebration of Thanksgiving. Store employees and shoppers thought it was wrong (9) _____ stores to ask employees to work on Thanksgiving, which is traditionally a time for (10) _____ to spend with their family. A 'Boycott Black Thursday' Facebook page has more than 114,000 likes. Many big stores, such (11) _____ Costco and IKEA, did not open. CNN reports that there are over 60 petitions on the website Change.org trying to get stores and customers to change Black Friday. They want a bigger focus (12) _____ family instead of profits.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|-------------------|----------------|-----------------|
| 1. | (a) bring | (b) bought | (c) bringing | (d) brought |
| 2. | (a) Reality | (b) Realism | (c) Really | (d) Real |
| 3. | (a) tradition | (b) traditionally | (c) traditions | (d) traditional |
| 4. | (a) populous | (b) populated | (c) popular | (d) poplar |
| 5. | (a) brushed | (b) rushed | (c) crushed | (d) trashed |
| 6. | (a) goers | (b) comers | (c) doers | (d) takers |
| 7. | (a) tail | (b) head | (c) hand | (d) foot |
| 8. | (a) which | (b) when | (c) what | (d) that |
| 9. | (a) by | (b) for | (c) which | (d) as |
| 10. | (a) persons | (b) them | (c) people | (d) we |
| 11. | (a) was | (b) has | (c) as | (d) is |
| 12. | (a) of | (b) to | (c) in | (d) on |

SPELLING

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

Paragraph 1

1. millions of ibgnara hunters
2. cstundsio of up to 70 per cent
3. It is llatdniiaryto a big shopping day
4. after ithnigdm on Friday
5. getting hsurdec in the crowds
6. enter and exit the stores slayef

Paragraph 2

7. the US btnaoeicrl of Thanksgiving
8. ask seymopele to work
9. A 'otoBtyc Black Thursday' Facebook page
10. over 60 istoetpin
11. a bigger ufocs on family
12. instead of tiporsf

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

Number these lines in the correct order.

- () the world. The day is called Black Friday. Real and online stores offer discounts of
- () angry. Many stores decided to start Black Friday a day early, which was on the US celebration
- () spokesman said: "Officers have worked with store staff to ensure that sale-goers were able to enter and exit the stores safely."
- () past midnight). Police were worried about shoppers getting crushed in the crowds. A police
- () as Costco and IKEA, did not open. CNN reports that there are over 60 petitions on the website Change.org
- () of Thanksgiving. Store employees and shoppers thought it was wrong for stores to ask
- () While shoppers in the U.K. were happy to head to the shops, many store workers in the USA were
- () employees to work on Thanksgiving, which is traditionally a time for people to spend with their
- () ago it crossed the Atlantic and is now huge in the U.K. It has become so popular in Britain that police had to
- () family. A 'Boycott Black Thursday' Facebook page has more than 114,000 likes. Many big stores, such
- () trying to get stores and customers to change Black Friday. They want a bigger focus on family instead of profits.
- () up to 70 per cent on thousands of items. It is traditionally a big shopping day in the USA, but four years
- () be called to four supermarkets just after midnight on Friday (the bargains went on sale at one minute
- (**1**) One of the biggest shopping days of the year has brought out millions of bargain hunters across

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

1. the days year of shopping the One biggest of.

2. Brought of across millions hunters world out bargain the.

3. the USA It is traditionally a big shopping day in.

4. minute past midnight The bargains went on sale at one.

5. safely exit to goes the enter were Sale stores and able - .

6. were workers angry in the Many USA store.

7. employees to work It was wrong for stores to ask.

8. time to their A people with for spend family.

9. are over 60 petitions on the website Reports that there.

10. of want focus instead They bigger family profits a on.

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

One of the biggest shopping days *of / by* the year has brought out millions of bargain hunters *crossing / across* the world. The day is called Black Friday. Real and online stores offer discounts of *down / up* to 70 per cent on thousands of items. It is *traditionally / traditions* a big shopping day in the USA, but four years ago it *across / crossed* the Atlantic and is now huge in the U.K. It has become *so / such* popular in Britain that police had to be *called / calling* to four supermarkets just after midnight on Friday (the bargains went *to / on* sale at one minute past midnight). Police were worried about shoppers getting *crush / crushed* in the crowds. A police spokesman said: "Officers have worked with store staff to ensure that sale-goers were able to enter and exit the stores *safety / safely*."

While shoppers in the U.K. were happy to *heading / head* to the shops, *many / much* store workers in the USA were *angry / angrily*. Many stores decided to start Black Friday a day *earliest / early*, which was on the US celebration of Thanksgiving. Store *employs / employees* and shoppers thought it was wrong for stores to ask employees to work on Thanksgiving, which is *traditionally / tradition* a time for people to spend with their family. A 'Boycott Black Thursday' Facebook *page / pages* has more than 114,000 likes. Many big stores, such *as / was* Costco and IKEA, did not open. CNN reports that there are over 60 petitions on the website Change.org *tried / trying* to get stores and customers to change Black Friday. They want a bigger focus on family instead *for / of* profits.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

n _f th_ b_gg_st sh_pp_ng d_ys _f th_ y__r h_s
br__ght __t m_ll__ns _f b_rg__n h_nt_rs _cr_ss th_
w_rld. Th_d_y _s c_ll_d Bl_ck Fr_d_y. R__l__nd _nl_n_
st_r_s _ff_r d_sc__nts _f _p_t_ 70 p_r c_nt _n
th__s_nds _f _t_ms. _t _s tr_d_t__n_lly _ b_g
sh_pp_ng d_y _n th_ _S_, b_t f__r y__rs _g__t
cr_ss_d th_ _tl_nt_c _nd _s n_w h_g_ _n th_ _K. _t
h_s b_c_m_ s_p_p_l_r _n Br_t__n th_t p_l_c_ h_d t_
b_c_ll_d t_f__r s_p_rm_rk_ts j_st _ft_r m_dn_ght _n
Fr_d_y (th_b_rg__ns w_nt _n s_l__t _n_m_n_t_p_st
m_dn_ght). P_l_c_ w_r_ w_rr__d _b__t sh_pp_rs
g_tt_ng cr_sh_d _n th_ cr_wds. _p_l_c_ sp_k_sm_n
s__d: " _ff_c_rs h_v_ w_rk_d w_th st_r_ st_ff_t__ns_r_
th_t s_l_-g__rs w_r_ _bl_t__nt_r__nd _x_t th_ st_r_s
s_f_ly."

Wh_l_ sh_pp_rs _n th_ _K. w_r_ h_ppy t_h__d t_ th_
sh_ps, m_ny st_r_ w_rk_rs _n th_ _S_ w_r_ _ngry.
M_ny st_r_s d_c_d_d t_st_rt Bl_ck Fr_d_y _d_y __rly,
wh_ch w_s _n th_ _S_ c_l_br_t__n _f Th_nksg_v_ng.
St_r_ _mpl_y__s _nd sh_pp_rs th_ght _t w_s wr_ng
f_r st_r_s t__sk _mpl_y__s t_w_rk _n Th_nksg_v_ng,
wh_ch _s tr_d_t__n_lly _t_m_ f_r p__pl_ t_sp_nd
w_th th__r f_m_ly. _ 'B_yc_tt Bl_ck Th_rsd_y'
F_c_b__k p_g_ h_s m_r_ th_n 114,000 l_k_s. M_ny b_g
st_r_s, s_ch _s C_stc_ _nd _K__, d_d n_t _p_n. CNN
r_p_rts th_t th_r_ _r_ _v_r 60 p_t_t__ns _n th_
w_bs_t_ Ch_ng_. _rg try_ng t_g_t st_r_s _nd c_st_m_rs
t_ch_ng_ Bl_ck Fr_d_y. Th_y w_nt _b_gg_r f_c_s _n
f_m_ly _nst__d _f pr_f_ts.

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

one of the biggest shopping days of the year has brought out millions of bargain hunters across the world the day is called black friday real and online stores offer discounts of up to 70 per cent on thousands of items it is traditionally a big shopping day in the usa but four years ago it crossed the atlantic and is now huge in the uk it has become so popular in britain that police had to be called to four supermarkets just after midnight on friday (the bargains went on sale at one minute past midnight) police were worried about shoppers getting crushed in the crowds a police spokesman said "officers have worked with store staff to ensure that sale-goers were able to enter and exit the stores safely"

while shoppers in the uk were happy to head to the shops many store workers in the usa were angry many stores decided to start black friday a day early which was on the us celebration of thanksgiving store employees and shoppers thought it was wrong for stores to ask employees to work on thanksgiving which is traditionally a time for people to spend with their family a 'boycott black thursday' facebook page has more than 114000 likes many big stores such as costco and ikea did not open cnn reports that there are over 60 petitions on the website changeorg trying to get stores and customers to change black friday they want a bigger focus on family instead of profits

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1411/141129-black-friday.html>

One of the biggest shopping days of the year has brought out millions of bargain hunters across the world. The day is called Black Friday. Real and online stores offer discounts of up to 70 percent on thousands of items. It is traditionally a big shopping day in the USA, but four years ago it crossed the Atlantic and is now huge in the U.K. It has become so popular in Britain that police had to be called to four supermarkets just after midnight on Friday (the bargains went on sale a few minutes past midnight). Police were worried about shoppers getting crushed in the crowds. A police spokesman said: "Officers have worked with store staff to ensure that sale-goers were able to enter and exit the stores safely." While shoppers in the U.K. were happy to head to the shops, many store workers in the USA were angry. Many stores decided to start Black Friday a day early, which was on the US celebration of Thanksgiving. Store employees and shoppers thought it was wrong for stores to ask employees to work on Thanksgiving, which is traditionally a time for people to spend with their family. A 'Boycott Black Thursday' Facebook page has more than 114,000 likes. Many big stores, such as Costco and IKEA, did not open. CNN reports that there are over 60 petitions on the website Change.org trying to get stores and customers to change Black Friday. They want a bigger focus on family instead of profits.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about Black Friday. Share what you discover with your partner(s) in the next lesson.

3. SHOPPING: Make a poster about shopping and how stores attract customers. Show your work to your classmates in the next lesson. Did you all have similar things?

4. BLACK FRIDAY: Write a magazine article about Black Friday. Include imaginary interviews with people who are for and against it.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on shopping. Ask him/her three questions about it. Give him/her three of your ideas on how to make stores better for shoppers. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b T c T d F e F f T g T h F

SYNONYM MATCH (p.4)

- | | |
|------------------|-----------------|
| 1. offer | a. give |
| 2. items | b. products |
| 3. huge | c. enormous |
| 4. crushed | d. squashed |
| 5. ensure | e. make certain |
| 6. head to | f. set out for |
| 7. workers | g. employees |
| 8. traditionally | h. normally |
| 9. spend | i. use |
| 10. focus | j. concentrate |

COMPREHENSION QUESTIONS (p.8)

1. Millions
2. Up to 70%
3. Four years ago
4. At one minute past midnight
5. They would get crushed
6. Angry
7. A day early
8. 114,000
9. Over 60
10. Family

MULTIPLE CHOICE - QUIZ (p.9)

1. b 2. c 3. d 4. b 5. a 6. a 7. d 8. c 9. d 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)