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Level 3

TV sales fell for the first time ever in U.K.

11th December, 2014

<http://www.breakingnewsenglish.com/1412/141211-television.html>

Contents

The Article	2	Discussion (Student-Created Qs)	14
Warm-Ups	3	Language Work (Cloze)	15
Before Reading / Listening	4	Spelling	16
While Reading / Listening	5	Put The Text Back Together	17
Match The Sentences And Listen	6	Put The Words In The Right Order	18
Listening Gap Fill	7	Circle The Correct Word	19
Comprehension Questions	8	Insert The Vowels (a, e, i, o, u)	20
Multiple Choice – Quiz	9	Punctuate The Text And Add Capitals	21
Role Play	10	Put A Slash (/) Where The Spaces Are	22
After Reading / Listening	11	Free Writing	23
Student Survey	12	Academic Writing	24
Discussion (20 Questions)	13	Homework	25
		Answers	26

Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

A new report from Britain shows that things are not looking good for companies who sell televisions. The number of U.K. homes with a TV fell last year for the first time ever. The report is from an organization called Ofcom, which studies business, habits and trends in Britain. It said that after decades of television sales increasing, things are now moving in the opposite direction. Ofcom found that the number of homes with a TV fell from 26.33 million at the end of 2012 to 26.02 million at the end of the following year. This is a drop of 300,000. The first survey on TV ownership in Britain was in 1956. Then, just over 30 per cent of homes had a TV. This figure rose to around 93 per cent by the 1970s.

Ofcom said the fall in TV ownership in Britain was probably because of people using tablets, mobile phones and other devices to watch TV. Many people nowadays are choosing to watch 'catch-up' TV, whereby they record their favourite programmes and watch them later on their digital devices. Ofcom said catch-up TV is becoming increasingly popular and is being watched on smartphones, tablets, computers and games consoles. Figures from the BBC showed that 47 per cent of requests for its iPlayer service came from tablets or mobiles, up from just 25 per cent in October 2012. In the 18-24 age group, 15 per cent watch most of their television on a laptop, compared to the national average of 3 per cent.

Sources: <http://www.theguardian.com/media/2014/dec/08/number-uk-homes-tv-falls-first-time-ofcom>
<http://www.bbc.co.uk/news/entertainment-arts-30392654>
<http://www.digitalspy.co.uk/tech/news/a615396/number-of-uk-households-with-a-tv-falls-for-the-first-time.html>

WARM-UPS

1. TELEVISION: Students walk around the class and talk to other students about television. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

report / homes / business / habits / trends / decades / drop / TV ownership / figure / tablets / mobile phones / nowadays / favourite programmes / popular / laptop

Have a chat about the topics you liked. Change topics and partners frequently.

3. DIGITAL DEVICES: How important are they to you and how can companies make them better? Complete this table with your partner(s). Change partners often and share what you wrote.

	Importance?	Improvements?
Laptops		
Smart phones		
Tablets		
Games consoles		
Televisions		
Other _____		

4. TV: Students A **strongly** believe TV is the greatest invention ever; Students B **strongly** believe it isn't. Change partners again and talk about your conversations.

5. SHOWS: Rank these with your partner. Put the best shows at the top. Change partners often and share your rankings.

- comedy
- documentary
- cooking
- weather
- sport
- business
- drama
- movies

6. TABLETS: Spend one minute writing down all of the different words you associate with the word "tablets". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- | | |
|--|-------|
| a. The number of U.K. homes fell last year for the first time ever. | T / F |
| b. The report on TV sales is from a group of TV makers. | T / F |
| c. There were more than 26 million homes with a TV in the UK in 2012. | T / F |
| d. In 1956, around a third of UK homes had a television. | T / F |
| e. An organization blamed digital devices for the fall in TV sales. | T / F |
| f. Many people in the UK watch 'catch-up TV' on their digital devices. | T / F |
| g. Fewer people are using tablets to watch BBC's iPlayer. | T / F |
| h. Around 15% of British people watch TV on their laptop computer. | T / F |

2. SYNONYM MATCH: Match the following synonyms from the article.

- | | |
|-----------------|------------------|
| 1. report | a. due to |
| 2. fell | b. number |
| 3. increasing | c. shows |
| 4. moving | d. rising |
| 5. figure | e. decreased |
| 6. because of | f. category |
| 7. programmes | g. countrywide |
| 8. increasingly | h. study |
| 9. group | i. more and more |
| 10. national | j. heading |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|---|--------------------------------|
| 1. things are not looking | a. nowadays |
| 2. things are now moving in | b. by the 1970s |
| 3. This is a drop | c. just 25 per cent in October |
| 4. The first survey on TV | d. group |
| 5. This figure rose to around 93 per cent | e. of 300,000 |
| 6. people | f. good for companies |
| 7. catch-up TV is becoming | g. average of 3 per cent |
| 8. up from | h. ownership |
| 9. the 18-24 age | i. increasingly popular |
| 10. compared to the national | j. the opposite direction |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

A new report from Britain shows that (1) _____ are not looking good for companies who sell televisions. The number of U.K. homes with a TV fell last year for the first time (2) _____. The report is from an organization called Ofcom, which studies business, habits and (3) _____ in Britain. It said that after decades of television sales increasing, things are now moving in the (4) _____ direction. Ofcom found that the number of homes with a TV fell from 26.33 million at the (5) _____ of 2012 to 26.02 million at the end of the following year. This is a (6) _____ of 300,000. The first (7) _____ on TV ownership in Britain was in 1956. Then, just over 30 per cent of homes had a TV. This (8) _____ rose to around 93 per cent by the 1970s.

end
trends
figure
things
survey
opposite
ever
drop

Ofcom said the fall in TV (9) _____ in Britain was probably because of people using tablets, mobile phones and other (10) _____ to watch TV. Many people (11) _____ are choosing to watch 'catch-up' TV, whereby they record their favourite programmes and watch them (12) _____ on their digital devices. Ofcom said catch-up TV is becoming (13) _____ popular and is being watched on smartphones, tablets, computers and games consoles. Figures from the BBC showed that 47 per cent of (14) _____ for its iPlayer service came from tablets or mobiles, up from just 25 per cent in October 2012. In the 18-24 age (15) _____, 15 per cent watch most of their television on a laptop, compared to the national (16) _____ of 3 per cent.

requests
average
devices
later
ownership
group
nowadays
increasingly

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

- 1) A new report from Britain shows that things are not looking _____
 - a. good from companies
 - b. good for companies
 - c. good of companies
 - d. good four companies
- 2) an organization called Ofcom, which studies business, _____
 - a. habits and trends
 - b. habits and friends
 - c. habits and blends
 - d. habits and tends
- 3) after decades of television sales increasing, things are now moving _____ direction
 - a. on the opposite
 - b. to the opposite
 - c. at the opposite
 - d. in the opposite
- 4) The first survey on TV ownership in Britain _____
 - a. was in 1958
 - b. was in 1966
 - c. was in 1956
 - d. was in 1965
- 5) This figure rose to around 93 per cent _____
 - a. by the 1917s
 - b. in the 1970s
 - c. in the 1917s
 - d. by the 1970s
- 6) because of people using tablets, mobile phones and other devices _____
 - a. to watches TV
 - b. to watch TV
 - c. to watching TV
 - d. to watched TV
- 7) they record their favourite programmes and watch them later _____ devices
 - a. in their digital
 - b. on their digital
 - c. an their digital
 - d. of their digital
- 8) being watched on smartphones, tablets, computers _____
 - a. and games console
 - b. and games consolders
 - c. and games con souls
 - d. and games consoles
- 9) In the 18-24 age group, 15 per cent watch most of their television _____
 - a. in a laptop
 - b. on a laptop
 - c. on the laptop
 - d. in the laptop
- 10) compared to the national _____ per cent
 - a. average of 3
 - b. average for 3
 - c. average at 3
 - d. average by 3

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

A new report from Britain shows (1) _____ not looking good for companies who sell televisions. The number of U.K. homes with a TV fell last year for (2) _____. The report is from an organization called Ofcom, which studies business, (3) _____ in Britain. It said that after decades of television sales increasing, things are now moving in (4) _____. Ofcom found that the number of homes with a TV fell from 26.33 million at the end of 2012 to 26.02 million at the end of the following year. This (5) _____. The first survey on TV ownership in Britain was in 1956. Then, just over 30 per cent of homes had a TV. This figure (6) _____ 93 per cent by the 1970s.

Ofcom said (7) _____ ownership in Britain was probably because of people using tablets, mobile phones and other devices to watch TV. Many people (8) _____ choosing to watch 'catch-up' TV, whereby they record their favourite programmes and watch them later on (9) _____. Ofcom said catch-up TV is becoming increasingly popular (10) _____ watched on smartphones, tablets, computers and games consoles. Figures from the BBC showed that 47 per cent of requests for its iPlayer (11) _____ tablets or mobiles, up from just 25 per cent in October 2012. In the 18-24 age group, 15 per cent watch most of their television on a laptop, compared to the national (12) _____.

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

1. For whom does a report say things are not looking good?

2. What does Ofcom study?

3. Where are TV sales now heading, according to Ofcom?

4. By how much did the number of homes with TVs fall in 2013?

5. When was the first survey on TV ownership in Britain?

6. What did Ofcom say was the reason for the fall in TV ownership?

7. What kind of TV are people choosing to watch?

8. How many requests for the BBC iPlayer come from tablets and phones?

9. Who watches 15% of their TV on laptops?

10. What is the national average for people to watch TV on a laptop?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

1. For whom does a report say things are not looking good?
 - a) TV makers
 - b) actors
 - c) people with homes
 - d) Internet companies
2. What does Ofcom study?
 - a) businesses, rabbits and friends
 - b) society, relations and hobbies
 - c) business, habits and trends
 - d) societies, relationships and interests
3. Where are TV sales now heading, according to Ofcom?
 - a) west
 - b) downwards
 - c) into the black
 - d) home
4. By how much did the number of homes with TVs fall in 2013?
 - a) 333,000
 - b) 300,333
 - c) 300,003
 - d) 300,000
5. When was the first survey on TV ownership in Britain?
 - a) 1956
 - b) 1958
 - c) 1985
 - d) 1965
6. What did Ofcom say was the reason for the fall in TV ownership?
 - a) people
 - b) money
 - c) the Internet
 - d) digital devices
7. What kind of TV are people choosing to watch?
 - a) dramas
 - b) catch-up TV
 - c) reality TV
 - d) square ones
8. How many requests for the BBC iPlayer come from tablets and phones?
 - a) 44%
 - b) 45%
 - c) 46%
 - d) 47%
9. Who watches 15% of their TV on laptops?
 - a) 16-24-year-olds
 - b) 18-74-year-olds
 - c) 18-24-year-olds
 - d) 16-74-year-olds
10. What is the national average for people to watch TV on a laptop?
 - a) 2.5%
 - b) 3%
 - c) 3.25%
 - d) 4%

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

Role A – Comedies

You think comedies are the best shows on TV. Tell the others three reasons why. Tell them why their things aren't so good. Also, tell the others which is the most boring of these (and why): documentaries, movies or cooking shows.

Role B – Documentaries

You think documentaries are the best shows on TV. Tell the others three reasons why. Tell them why their things aren't so good. Also, tell the others which is the most boring of these (and why): comedies, movies or cooking shows.

Role C – Movies

You think movies are the best shows on TV. Tell the others three reasons why. Tell them why their things aren't so good. Also, tell the others which is the most boring of these (and why): documentaries, comedies or cooking shows.

Role D – Cooking shows

You think cooking shows are the best shows on TV. Tell the others three reasons why. Tell them why their things aren't so good. Also, tell the others which is the most boring of these (and why): documentaries, movies or comedies.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'digital' and 'device'.

digital	device
----------------	---------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• new• ever• habits• fell• 1956• 93	<ul style="list-style-type: none">• because• nowadays• later• games• service• 3
--	--

TELEVISION SURVEY

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

Write five GOOD questions about television in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

TELEVISION DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1) What did you think when you read the headline?
- 2) What springs to mind when you hear the word 'television'?
- 3) How important is television to you?
- 4) What are your favourite programmes (and why)?
- 5) What kind of TV would you like?
- 6) What's the maximum number of hours you should watch TV?
- 7) What are the bad things about television?
- 8) What's the best TV show ever?
- 9) How surprised are you that TV sales are falling in the UK?
- 10) What would you do without TV?

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TELEVISION DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- 11) Did you like reading this article? Why/not?
- 12) Would society be better without TV?
- 13) What features do you really need on a television?
- 14) Is it better to watch shows on a TV or on a tablet?
- 15) What are the good things about television?
- 16) What do you think of TV shows from the USA?
- 17) What size TV would you like (and why)?
- 18) What useful things could you do if you didn't watch TV?
- 19) Does TV kill conversation?
- 20) What questions would you like to ask the researchers?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

A (1) _____ report from Britain shows that things are not looking good for companies who sell televisions. The (2) _____ of U.K. homes with a TV fell last year for the first time ever. The report is from an organization called Ofcom, (3) _____ studies business, habits and trends in Britain. It said that after decades (4) _____ television sales increasing, things are now moving in the opposite direction. Ofcom found that the number of homes with a TV fell from 26.33 million at the end of 2012 to 26.02 million at the end of the (5) _____ year. This is a drop of 300,000. The first survey (6) _____ TV ownership in Britain was in 1956. Then, just over 30 per cent of homes had a TV. This figure rose to around 93 per cent by the 1970s.

Ofcom said the fall in TV ownership in Britain was (7) _____ because of people using tablets, mobile phones and other devices to watch TV. Many people (8) _____ are choosing to watch 'catch-up' TV, whereby they record their favourite programmes and watch them later on their digital devices. Ofcom said catch-up TV is becoming (9) _____ popular and is being watched on smartphones, tablets, computers and games consoles. Figures from the BBC showed that 47 per cent of requests for its iPlayer service came from tablets or mobiles, (10) _____ from just 25 per cent in October 2012. In the 18-24 age group, 15 per cent watch most of their television (11) _____ a laptop, compared (12) _____ the national average of 3 per cent.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|---------------|------------------|---------------|
| 1. | (a) new | (b) newish | (c) newly | (d) newest |
| 2. | (a) numeral | (b) numbers | (c) number | (d) numbering |
| 3. | (a) it | (b) that | (c) which | (d) they |
| 4. | (a) on | (b) by | (c) for | (d) of |
| 5. | (a) following | (b) follows | (c) followed | (d) followers |
| 6. | (a) to | (b) on | (c) in | (d) at |
| 7. | (a) risky | (b) chance | (c) likelihood | (d) probably |
| 8. | (a) todays | (b) nowadays | (c) days | (d) daze |
| 9. | (a) increase | (b) increases | (c) increasingly | (d) increased |
| 10. | (a) above | (b) higher | (c) increase | (d) up |
| 11. | (a) of | (b) by | (c) in | (d) on |
| 12. | (a) on | (b) to | (c) by | (d) as |

SPELLING

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

Paragraph 1

1. business, habits and tsrnde in Britain
2. after sdcaeed of television sales
3. moving in the episotpo direction
4. The first evruys
5. TV wnrphioes
6. This uifgre rose to around 93 per cent

Paragraph 2

7. yblobapr because of people using tablets
8. mobile phones and other svdceei
9. record their toraievuf programmes
10. becoming increasingly laouppr
11. 47 per cent of ssreteuq
12. the national eaevagr of 3 per cent

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

Number these lines in the correct order.

- () direction. Ofcom found that the number of homes with a TV fell from 26.33 million at the end of 2012 to 26.02 million
- () using tablets, mobile phones and other devices to watch TV. Many people nowadays are choosing to
- () tablets, computers and games consoles. Figures from the BBC showed that 47 per cent of requests for
- () decades of television sales increasing, things are now moving in the opposite
- () called Ofcom, which studies business, habits and trends in Britain. It said that after
- () at the end of the following year. This is a drop of 300,000. The first survey on TV ownership in Britain was in
- () age group, 15 per cent watch most of their television on a laptop, compared to the national average of 3 per cent.
- () its iPlayer service came from tablets or mobiles, up from just 25 per cent in October 2012. In the 18-24
- (**1**) A new report from Britain shows that things are not looking good for companies who sell televisions. The number
- () watch 'catch-up' TV, whereby they record their favourite programmes and watch them later on their digital
- () Ofcom said the fall in TV ownership in Britain was probably because of people
- () of U.K. homes with a TV fell last year for the first time ever. The report is from an organization
- () devices. Ofcom said catch-up TV is becoming increasingly popular and is being watched on smartphones,
- () 1956. Then, just over 30 per cent of homes had a TV. This figure rose to around 93 per cent by the 1970s.

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

1. not are Things companies for good looking.

2. of number The year last fell TV a with homes UK.

3. Things the are opposite now direction moving in.

4. a The with million from fell homes of 26.33 TV number.

5. first The 1956 in was Britain in ownership TV on survey.

6. choosing 'catch-up' TV are watch nowadays to People.

7. favourite later programmes and Record watch their them.

8. popular Ofcom said catch-up TV is becoming increasingly.

9. service Requests came for from its tablets iPlayer.

10. the of cent to average per Compared national 3.

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

A new report from Britain *showing / shows* that things are not looking good for companies who sell televisions. The number *for / of* U.K. homes with a TV fell last year for the first time *even / ever*. The report is from an organization *called / calling* Ofcom, which studies business, habits and *trends / trendy* in Britain. It said that after *decades / decade* of television sales increasing, things are now moving in the *opposition / opposite* direction. Ofcom found that the number of homes with *a / the* TV fell from 26.33 million at the end of 2012 to 26.02 million at the end of the following year. This is a drop *for / of* 300,000. The first survey on TV ownership in Britain was in 1956. Then, just over 30 per cent of homes had a TV. This figure *rose / rise* to around 93 per cent by the 1970s.

Ofcom said the *fall / fail* in TV ownership in Britain was probably because *for / of* people using tablets, mobile phones and *other / another* devices to watch TV. Many people nowadays are *chosen / choosing* to watch 'catch-up' TV, whereby they record *their / them* favourite programmes and watch them later on their *digital / digitally* devices. Ofcom said catch-up TV is becoming increasingly popular and is *being / been* watched on smartphones, tablets, computers and games consoles. Figures from the BBC *showed / shows* that 47 per cent of requests for its iPlayer service came from tablets or mobiles, up from *adjust / just* 25 per cent in October 2012. In the 18-24 age group, 15 per cent watch most of their television *on / in* a laptop, compared to the national average of 3 per cent.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

_ n_ w_ r_ p_ rt_ fr_ m_ Br_ t_ _ n_ sh_ ws_ th_ t_ th_ ngs_ _ r_ _ n_ t_ l_ _ k_ ng_ g_ _ d_ fr_ c_ mp_ n_ _ s_ wh_ s_ ll_ t_ l_ v_ s_ _ ns_ . Th_ n_ mb_ r_ _ f_ .K. h_ m_ s_ w_ th_ _ TV_ f_ ll_ l_ st_ y_ _ r_ fr_ th_ f_ rst_ t_ m_ _ v_ r_ . Th_ r_ p_ rt_ _ s_ fr_ m_ _ n_ rg_ n_ z_ t_ _ n_ c_ ll_ d_ _ fc_ m_ , wh_ ch_ st_ d_ _ s_ b_ s_ n_ ss_ , h_ b_ ts_ _ nd_ tr_ nds_ _ n_ Br_ t_ _ n_ . _ t_ s_ _ d_ th_ t_ _ ft_ r_ d_ c_ d_ s_ _ f_ t_ l_ v_ s_ _ n_ s_ l_ s_ _ ncr_ _ s_ ng_ , th_ ngs_ _ r_ _ n_ w_ m_ v_ ng_ _ n_ th_ _ pp_ s_ t_ _ d_ r_ ct_ _ n_ . _ fc_ m_ f_ _ nd_ th_ t_ th_ n_ mb_ r_ _ f_ h_ m_ s_ w_ th_ _ TV_ f_ ll_ fr_ m_ 26.33_ m_ ll_ _ n_ t_ th_ _ nd_ _ f_ 2012_ t_ 26.02_ m_ ll_ _ n_ t_ th_ _ nd_ _ f_ th_ f_ ll_ w_ ng_ y_ _ r_ . Th_ s_ _ s_ _ dr_ p_ _ f_ 300,000. Th_ f_ rst_ s_ rv_ y_ _ n_ TV_ _ wn_ rsh_ p_ _ n_ Br_ t_ _ n_ w_ s_ _ n_ 1956. Th_ n_ , j_ st_ _ v_ r_ 30_ p_ r_ c_ nt_ _ f_ h_ m_ s_ h_ d_ _ TV. Th_ s_ f_ g_ r_ _ r_ s_ t_ _ r_ _ nd_ 93_ p_ r_ c_ nt_ by_ th_ _ 1970s.

_ fc_ m_ s_ _ d_ th_ _ f_ ll_ _ n_ TV_ _ wn_ rsh_ p_ _ n_ Br_ t_ _ n_ w_ s_ pr_ b_ bly_ b_ c_ _ s_ _ f_ p_ _ pl_ _ s_ ng_ t_ bl_ ts_ , m_ b_ l_ ph_ n_ s_ _ nd_ _ th_ r_ d_ v_ c_ s_ t_ w_ tch_ TV. M_ ny_ p_ _ pl_ _ n_ w_ d_ ys_ _ r_ _ ch_ _ s_ ng_ t_ w_ tch_ 'c_ tch_ _ p' TV, wh_ r_ by_ th_ y_ r_ c_ rd_ th_ _ r_ f_ v_ _ r_ t_ pr_ gr_ mm_ s_ _ nd_ w_ tch_ th_ m_ l_ t_ r_ _ n_ th_ _ r_ d_ g_ t_ l_ d_ v_ c_ s_ . _ fc_ m_ s_ _ d_ c_ tch_ _ p_ TV_ _ s_ b_ c_ m_ ng_ _ ncr_ _ s_ ngly_ p_ p_ l_ r_ _ nd_ _ s_ b_ _ ng_ w_ tch_ d_ _ n_ sm_ rt_ ph_ n_ s_ , t_ bl_ ts_ , c_ mp_ t_ rs_ _ nd_ g_ m_ s_ c_ ns_ l_ s_ . F_ g_ r_ s_ fr_ m_ th_ BBC_ sh_ w_ d_ th_ t_ 47_ p_ r_ c_ nt_ _ f_ r_ q_ _ sts_ f_ r_ ts_ _ Pl_ y_ r_ s_ rv_ c_ c_ m_ fr_ m_ t_ bl_ ts_ _ r_ m_ b_ l_ s_ , _ p_ fr_ m_ j_ st_ 25_ p_ r_ c_ nt_ _ n_ ct_ b_ r_ 2012. _ n_ th_ 18-24_ _ g_ gr_ _ p_ , 15_ p_ r_ c_ nt_ w_ tch_ m_ st_ _ f_ th_ _ r_ t_ l_ v_ s_ _ n_ _ n_ _ l_ pt_ p_ , c_ mp_ r_ d_ t_ th_ _ n_ t_ _ n_ l_ v_ r_ g_ _ f_ 3_ p_ r_ c_ nt.

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

a new report from britain shows that things are not looking good for companies who sell televisions the number of uk homes with a tv fell last year for the first time ever the report is from an organization called ofcom which studies business habits and trends in britain it said that after decades of television sales increasing things are now moving in the opposite direction ofcom found that the number of homes with a tv fell from 2633 million at the end of 2012 to 2602 million at the end of the following year this is a drop of 300000 the first survey on tv ownership in britain was in 1956 then just over 30 per cent of homes had a tv this figure rose to around 93 per cent by the 1970s

ofcom said the fall in tv ownership in britain was probably because of people using tablets mobile phones and other devices to watch tv many people nowadays are choosing to watch 'catch-up' tv whereby they record their favourite programmes and watch them later on their digital devices ofcom said catch-up tv is becoming increasingly popular and is being watched on smartphones tablets computers and games consoles figures from the bbc showed that 47 per cent of requests for its iplayer service came from tablets or mobiles up from just 25 per cent in october 2012 in the 18-24 age group 15 per cent watch most of their television on a laptop compared to the national average of 3 per cent

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

A new report from Britain shows that things are not looking good for companies who sell televisions. The number of U.K. homes with a TV fell last year for the first time ever. The report is from an organization called Ofcom, which studies business, habits and trends in Britain. It said that after decades of television sales increasing, things are now moving in the opposite direction. Ofcom found that the number of homes with a TV fell from 26.33 million at the end of 2012 to 26.02 million at the end of the following year. This is a drop of 300,000. The first survey on TV ownership in Britain was in 1956. Then, just over 30 percent of homes had a TV. This figure rose to around 93 percent by the 1970s. Ofcom said the fall in TV ownership in Britain was probably because of people using tablets, mobile phones and other devices to watch TV. Many people nowadays are choosing to watch 'catch-up' TV, whereby they record their favourite programmes and watch them later on their digital devices. Ofcom said catch-up TV is becoming increasingly popular and is being watched on smartphones, tablets, computers and games consoles. Figures from the BBC showed that 47 percent of requests for its iPlayer service came from tablets or mobiles, up from just 25 percent in October 2012. In the 18-24 age group, 15 percent watch most of their television on a laptop, compared to the national average of 3 percent.

FREE WRITING

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

Write about **television** for 10 minutes. Comment on your partner’s paper.

ACADEMIC WRITING

From <http://www.BreakingNewsEnglish.com/1412/141211-television.html>

Television does more good than harm. Discuss.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about television. Share what you discover with your partner(s) in the next lesson.

3. TVs: Make a poster about TVs. Show your work to your classmates in the next lesson. Did you all have similar things?

4. DIGITAL DEVICES: Write a magazine article about digital devices becoming more popular than television. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on television. Ask him/her three questions about television. Give him/her three of your ideas on how to make people watch TV more. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b F c T d T e T f T g F h F

SYNONYM MATCH (p.4)

- | | |
|-----------------|------------------|
| 1. report | a. study |
| 2. fell | b. decreased |
| 3. increasing | c. rising |
| 4. moving | d. heading |
| 5. figure | e. number |
| 6. because of | f. due to |
| 7. programmes | g. shows |
| 8. increasingly | h. more and more |
| 9. group | i. category |
| 10. national | j. countrywide |

COMPREHENSION QUESTIONS (p.8)

1. TV makers
2. Business, habits and trends
3. In the opposite direction (downwards)
4. 300,000
5. 1956
6. Tablets, phones, etc.
7. Catch-up TV
8. 47%
9. 18-24-year-olds
10. 3%

MULTIPLE CHOICE - QUIZ (p.9)

1. a 2. c 3. b 4. d 5. a 6. d 7. b 8. d 9. c 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)