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## **Level 5**

### **Women wearing cosmetics are paid more**

**23rd May, 2016**

<http://www.breakingnewsenglish.com/1605/160523-cosmetics-5.html>

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**Please try Levels 4 and 6. They are (a little) harder.**

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# THE READING

From <http://www.breakingnewsenglish.com/1605/160523-cosmetics-5.html>

Researchers have found there could be a good reason why women spend so long in the morning getting ready – they get paid more if they wear makeup and do their hair. Two sociologists concluded that attractive people get paid around 20 per cent more than "average" people. Both physically attractive men and women tended to earn more. One sociologist said: "For men, only about half of the effect of attractiveness is due to grooming....I think that we more readily judge women, and so presentation becomes important to them."

The study was from universities in Chicago and California. It will be in the journal *Research in Social Stratification and Mobility*. Researchers analysed data from 14,000 people who spoke about their salary, job, education, personality, behaviour and other things. The interviewers also rated each person on how attractive and well groomed they were. Researchers said people were biased about beauty because of a 'halo effect'. People think someone who is attractive on the outside is also beautiful on the inside. The idea that humans are influenced by beauty bias is not new.

Sources: <http://www.cosmopolitan.com/style-beauty/beauty/news/a58728/income-of-attractive-people-versus-well-groomed/>  
<http://www.medicaldaily.com/attractive-women-well-groomed-getting-ready-387163>  
<http://www.dailymail.co.uk/news/article-3600296/Women-care-appearance-ahead-office-study-shows-men-s-naturally-good-looking-are.html>

# PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1605/160523-cosmetics-5.html>

## PARAGRAPH ONE:

- |                                 |                   |
|---------------------------------|-------------------|
| 1. there could be a good reason | a. hair           |
| 2. women spend so long          | b. men and women  |
| 3. getting                      | c. to grooming    |
| 4. do their                     | d. in the morning |
| 5. get paid around 20 per cent  | e. earn more      |
| 6. Both physically attractive   | f. why            |
| 7. tended to                    | g. more           |
| 8. attractiveness is due        | h. ready          |

## PARAGRAPH TWO:

- |                                 |                       |
|---------------------------------|-----------------------|
| 1. Researchers analysed data    | a. on the outside     |
| 2. The interviewers also rated  | b. from 14,000 people |
| 3. how attractive and well      | c. by beauty          |
| 4. Researchers said people were | d. each person        |
| 5. because of a                 | e. groomed they were  |
| 6. someone who is attractive    | f. the inside         |
| 7. beautiful on                 | g. biased             |
| 8. humans are influenced        | h. 'halo effect'      |

# LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1605/160523-cosmetics-5.html>

Researchers have found (1) \_\_\_\_\_ a good reason why women spend so long in the morning (2) \_\_\_\_\_ – they get paid more if they wear makeup (3) \_\_\_\_\_. Two sociologists concluded that attractive people get paid around 20 per cent more than "average" people. Both (4) \_\_\_\_\_ men and women tended to earn more. One sociologist said: "For men, only (5) \_\_\_\_\_ effect of attractiveness is due to grooming....I think that we more readily judge women, and (6) \_\_\_\_\_ becomes important to them."

The (7) \_\_\_\_\_ universities in Chicago and California. It will be in the journal *Research in Social Stratification and Mobility*. Researchers (8) \_\_\_\_\_ 14,000 people who spoke about their salary, job, education, (9) \_\_\_\_\_ and other things. The interviewers also rated each person (10) \_\_\_\_\_ and well groomed they were. Researchers said people were biased about beauty because (11) \_\_\_\_\_. People think someone who is attractive on the outside is also beautiful on the inside. The idea that humans are influenced (12) \_\_\_\_\_ is not new.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1605/160523-cosmetics-5.html>

Researchers have found there could be a good reason why women spend so long in the morning getting ready – they get paid more if they wear makeup and do their hair. Two sociologists concluded that attractive people get paid around 20 percent more than "average" people. Both physically attractive men and women tended to earn more. One sociologist said: "For men, only about half of the effect of attractiveness is due to grooming.... I think that we more readily judge women, and so presentation becomes important to them." The study was from universities in Chicago and California. It will be in the journal *Research in Social Stratification and Mobility*. Researchers analysed data from 14,000 people who spoke about their salary, job, education, personality, behaviour and other things. The interviewers also rated each person on how attractive and well-groomed they were. Researchers said people were biased about beauty because of a 'halo effect'. People think someone who is attractive on the outside is also beautiful on the inside. The idea that humans are influenced by beauty bias is not new.

# COSMETICS SURVEY

From <http://www.breakingnewsenglish.com/1605/160523-cosmetics-4.html>

Write five GOOD questions about cosmetics in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*Women wearing cosmetics are paid more – 23rd May, 2016*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

