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'Selfieccino' is the new art in making coffee – 22nd December, 2017

Level 0

A cafe started a new way of making coffee, called the "selfieccino". Cafes used to draw hearts and flowers in coffee. They have taken that to a new level. They put a picture of a customer's face in the coffee. The cafe is in London's top shopping area. It sold over 400 selfieccinos in the first week.

The cafe uses technology to put people's faces on the coffee. Customers send a picture from their mobile phone. A machine draws the picture on the coffee. This takes about four minutes. The price is \$7.50. The cafe's owner said people want more than good food. They want something they can put on social media.

Level 1

A cafe started a personal way of making coffee. It is called the "selfieccino". Coffee shop staff used to draw hearts and flowers in the white coffee froth. Now they have taken that to a new level. They can put a picture of a customer's face in the white coffee froth. The cafe is in one of London's top shopping areas. It sold over 400 of the personalized drinks within days of starting the service this week.

The cafe uses technology to put people's faces on the coffee. Customers send a picture of their face from their mobile phone. A machine changes the picture into an image on the white froth. This takes about four minutes and costs \$7.50. The cafe's owner explained why he started the selfieccinos. He said: "It's not enough any more to just deliver great food and great service. It's got to be Instagram worthy." People want to post their life on social media.

Level 2

A cafe started a personalized way of making coffee. It is a new barista art called the "selfieccino". A barista is someone who makes the coffee, lattes and frappuccinos. They used to draw hearts and flowers in the white froth of the coffee. However, they have taken that to a new level. They can now put a picture of a customer's face in the froth. Now coffee lovers can drink a cup of coffee with their own face in it. The cafe is located in one of London's top shopping areas, Oxford Street. It sold over 400 of the personalized drinks within days of starting the service this week.

Baristas use technology to put the faces of people on the coffee. Customers send a picture of their face from their mobile phone. The barista uses a machine called a "Cino" to change the picture into an image on the white froth. The whole process takes about four minutes. It costs \$7.50 for the selfie in the coffee. The owner of the cafe explained why he started the selfieccino service. He said: "It's not enough any more to just deliver great food and great service. It's got to be Instagram worthy." People want to take photos of everything in their life and post their images on social media.

Level 3

A cafe in London has started a personalized way of making coffee. It is a new form of barista art called the "selfieccino". A barista is someone who makes the coffee, lattes and frappuccinos in coffee shops. They used to draw chocolate hearts, flowers and swirls in the white froth of the coffee. However, they have now taken that to a new level. They can now put a picture of a customer's face in the white frothy coffee topping. This means coffee lovers can sip on a cup of coffee with their own self-portrait in it. The cafe is called the Tea Terrace. It is located in one of London's top shopping areas, Oxford Street. The cafe sold over 400 of the personalized drinks within days of starting the service earlier this week.

Baristas make use of technology to put the portraits of people on top of the coffee. Customers send a picture of their face on an online messaging app. The barista then uses a machine called a "Cino" to change the picture into an image on the white froth using different food colourings. The whole process takes about four minutes and costs \$7.50 for the selfie in the coffee. The owner of the cafe, Ehab Salem Shouly, explained why he started the selfieccino service. He said: "It's not enough any more to just deliver great food and great service. It's got to be Instagram worthy." People want to take photos of everything they do and post their images on social media.