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Level 2

'Nutella riots' in France after 70% price cut

28th January, 2018

<https://breakingnewsenglish.com/1801/180128-nutella-riots-2.html>

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Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/1801/180128-nutella-riots-2.html>

Shoppers in France have been fighting each other to buy the hazelnut spread Nutella. A nationwide chain of supermarkets cut the price of it by 70 per cent. The supermarket started a promotion on the jars on Thursday. The cost was cut from €4.50 to €1.41. There were long queues outside stores. Inside, shoppers lost their cool in the aisles. A witness described the chaos. She told French newspapers: "They fought like animals. A woman had her hair pulled, an elderly lady had a cardboard box put on her head, and another woman had a bloody hand. It was terrible."

An Italian company called Ferrero makes Nutella. It said it had nothing to do with the discount. It tweeted that only the supermarket decided to cut prices. It criticized what happened, saying the discount, "created confusion and disappointment among customers". The supermarket did not comment. However, an employee said: "It was crazy...like it was the first day of sales. People just rushed in, shoving everyone and breaking things....It was like a riot." A tweeter said Nutella is very important in France. She said: "French people eat it by the spoonful."

Sources: <http://www.euronews.com/2018/01/26/nutella-price-cut-sparks-fights-between-shoppers-in-supermarkets-across-france>
<https://www.thelocal.fr/20180126/what-the-great-nutella-riots-of-2018-tell-us-about-the-french>
<https://www.nytimes.com/2018/01/26/world/europe/nutella-riots-france.html>

PHRASE MATCHING

From <https://breakingnewsenglish.com/1801/180128-nutella-riots-2.html>

PARAGRAPH ONE:

- | | |
|-------------------------------|------------------------|
| 1. the hazelnut | a. like animals |
| 2. A nationwide chain | b. spread Nutella |
| 3. The cost was cut | c. hand |
| 4. There were long queues | d. of supermarkets |
| 5. A witness described | e. box |
| 6. They fought | f. outside stores |
| 7. cardboard | g. the chaos |
| 8. another woman had a bloody | h. from €4.50 to €1.41 |

PARAGRAPH TWO:

- | | |
|----------------------------|----------------------|
| 1. it had nothing to do | a. a riot |
| 2. It criticized what | b. comment |
| 3. disappointment among | c. the spoonful |
| 4. The supermarket did not | d. with the discount |
| 5. it was the first | e. shoving everyone |
| 6. People just rushed in, | f. happened |
| 7. It was like | g. day of sales |
| 8. French people eat it by | h. customers |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1801/180128-nutella-riots-2.html>

Shoppers in France have been (1) _____ to buy the hazelnut spread Nutella. A (2) _____ supermarkets cut the price of it by 70 per cent. The supermarket started a promotion on (3) _____ Thursday. The cost was cut from €4.50 to €1.41. There were long queues outside stores. Inside, shoppers lost their cool (4) _____. A witness described the chaos. She told French newspapers: "They fought like animals. A woman had her hair pulled, (5) _____ had a cardboard box put on her head, and another woman had (6) _____. It was terrible."

(7) _____ called Ferrero makes Nutella. It said it had nothing to do (8) _____. It tweeted that only the supermarket decided to cut prices. It criticized what happened, (9) _____, "created confusion and disappointment among customers". The supermarket (10) _____. However, an employee said: "It was crazy...like it was the first day of sales. People just (11) _____ everyone and breaking things....It was like a riot." A tweeter said Nutella is very important in France. She said: "French people eat it (12) _____."

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1801/180128-nutella-riots-2.html>

Shoppers in France have been fighting each other to buy the hazelnut spread Nutella. A nationwide chain of supermarkets cut the price of it by 70 percent. The supermarket started a promotion on the jar on Thursday. The cost was cut from €4.50 to €1.41. There were long queues outside stores. Inside, shoppers lost their cool in the aisles. A witness described the chaos. She told French newspapers: "They fought like animals. A woman had her hair pulled, an elderly lady had a cardboard box put on her head, and another woman had a bloody hand. It was terrible." An Italian company called Ferrero makes Nutella. It said it had nothing to do with the discount. It tweeted that only the supermarket decided to cut prices. It criticized what happened, saying the discount, "created confusion and disappointment among customers". The supermarket did not comment. However, an employee said: "It was crazy... like it was the first day of sales. People just rushed in, shoving everyone and breaking things.... It was like a riot." A tweeter said Nutella is very important in France. She said: "French people eat it by the spoonful."

NUTELLA SURVEY

From <https://breakingnewsenglish.com/1801/180128-nutella-riots-4.html>

Write five GOOD questions about Nutella in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

