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## Level 5

### Facebook apologizes after data breach

27th March, 2018

<https://breakingnewsenglish.com/1803/180327-data-breach-5.html>

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Please try Levels 4 and 6. They are (a little) harder.

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# THE READING

From <https://breakingnewsenglish.com/1803/180327-data-breach-5.html>

Facebook has apologized for the data breach that was revealed last week. CEO Mark Zuckerberg took out full-page adverts in newspapers in the UK and US. He was being criticized for being too slow to respond to news of the breach. Data on up to 50 million users was used by a group of consultants called Cambridge Analytica (CA). CA is accused of using the data to benefit Donald Trump's presidential campaign. Zuckerberg said: "This was a breach of trust, and I am sorry....We're now taking steps to make sure this doesn't happen again." The apology made no mention of CA.

Mr Zuckerberg said Facebook should have done more to protect data from being exploited. There are reports that Facebook was warned about its weak data protection back in 2011. Mr Zuckerberg outlined the actions Facebook would now take. He said: "We're investigating every single app that had access to large amounts of data...We expect there are others. And when we find them, we will ban them and tell everyone affected." The value of Facebook fell by \$75 billion this week. Many users have been abandoning their Facebook pages, in calls to #deletefacebook.

Sources: <http://www.bbc.com/news/business-43532948>  
<https://www.usatoday.com/story/tech/2018/03/25/zuckerberg-takes-out-ads-apologize-facebook-data-misuse-crisis-intensifies/456953002/>  
<http://fortune.com/2018/03/25/mark-zuckerberg-facebook-ad/>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/1803/180327-data-breach-5.html>

## PARAGRAPH ONE:

- |  |                   |
|--|-------------------|
| 1. took out full-                      | a. of the breach  |
| 2. He was being criticized for         | b. happen again   |
| 3. respond to news                     | c. being too slow |
| 4. used by a group                     | d. mention of CA  |
| 5. benefit Donald Trump's presidential | e. page adverts   |
| 6. This was a breach                   | f. of consultants |
| 7. make sure this doesn't              | g. campaign       |
| 8. The apology made no                 | h. of trust       |

## PARAGRAPH TWO:

- |                                     |                    |
|-------------------------------------|--------------------|
| 1. Facebook should have             | a. data protection |
| 2. protect data from                | b. by \$75 billion |
| 3. weak                             | c. #deletefacebook |
| 4. We're investigating every single | d. being exploited |
| 5. access to large amounts          | e. app             |
| 6. tell everyone                    | f. done more       |
| 7. The value of Facebook fell       | g. of data         |
| 8. calls to                         | h. affected        |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1803/180327-data-breach-5.html>

Facebook has apologized for the data breach (1) \_\_\_\_\_ last week. CEO Mark Zuckerberg took out (2) \_\_\_\_\_ in newspapers in the UK and US. He was being criticized for being too slow to (3) \_\_\_\_\_ of the breach. Data on up to 50 million users was used by a (4) \_\_\_\_\_ called Cambridge Analytica (CA). CA is accused of using the data to benefit Donald Trump's presidential campaign. Zuckerberg said: "This was a (5) \_\_\_\_\_, and I am sorry....We're now taking steps to make sure this doesn't happen again." The apology (6) \_\_\_\_\_ of CA.

Mr Zuckerberg said Facebook should have done more (7) \_\_\_\_\_ from being exploited. There are reports that Facebook was warned about its (8) \_\_\_\_\_ back in 2011. Mr Zuckerberg outlined the actions Facebook would now take. He said: "We're investigating (9) \_\_\_\_\_ that had access to large amounts of data...We expect there are others. And when we find them, we (10) \_\_\_\_\_ and tell everyone affected." The value of Facebook fell (11) \_\_\_\_\_ this week. Many users have (12) \_\_\_\_\_ Facebook pages, in calls to #deletefacebook.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1803/180327-data-breach-5.html>

Facebook has apologized for the data breach that was revealed last week. CEO Mark Zuckerberg took out full-page adverts in newspapers in the UK and US. He was being criticized for being too slow to respond to news of the breach. Data on up to 50 million users was used by a group of consultants called Cambridge Analytica (CA). CA is accused of using the data to benefit Donald Trump's presidential campaign. Zuckerberg said: "This was a breach of trust, and I am sorry.... We're now taking steps to make sure this doesn't happen again." The apology made no mention of CA. Mr Zuckerberg said Facebook should have done more to protect data from being exploited. There are reports that Facebook was warned about its weak data protection back in 2011. Mr Zuckerberg outlined the actions Facebook would now take. He said: "We're reinvestigating every single app that had access to large amounts of data... We expect there are others. And when we find them, we will ban them and tell everyone affected." The value of Facebook fell by \$75 billion this week. Many users have been abandoning their Facebook pages, in calls to #deletefacebook.

# DATA BREACH SURVEY

From <https://breakingnewsenglish.com/1803/180327-data-breach-4.html>

Write five GOOD questions about data breach in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*Facebook apologizes after data breach – 27th March, 2018*  
More free lessons at [breakingnewsenglish.com](http://breakingnewsenglish.com)

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

# WRITING

From <https://breakingnewsenglish.com/1803/180327-data-breach-5.html>

Write about **data breach** for 10 minutes. Read and talk about your partner's paper.

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