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**Level 1** – 20th October, 2018

## 'Mansize' tissues renamed for being sexist

**FREE** online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/1810/181020-tissues-1.html>

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Please try Levels 0, 2 and 3. They are (a little) harder.

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# THE READING

From <https://breakingnewsenglish.com/1810/181020-tissues-1.html>

A tissue company is changing the name of one of its Kleenex "Mansize" tissues. This is because people complained that the name "Mansize" was sexist. The name started over 60 years ago, in 1956. The tissues were an alternative to cotton handkerchiefs. Adverts said they "stayed strong when wet". The tissues will be renamed "Extra Large". Companies are now looking at the name of their products to make sure there are no gender issues.

The company said the Mansize tissues did not suggest that only men were soft and strong. The company said: "We remain committed to developing the best possible products for our consumers and we take any feedback extremely seriously." The name change started an online debate on brand names and sexism. A radio presenter said the store Mothercare should change its name because many fathers also look after babies.

Sources: <https://www.standard.co.uk/news/world/kleenex-ditches-mansize-tissues-after-complaints-of-sexism-a3965146.html>  
<https://www.bbc.com/news/uk-politics-45899784>  
<https://www.dailymail.co.uk/news/article-6288461/Kleenex-renames-Mansize-tissues-brand-extra-large-sexism-complaints.html>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/1810/181020-tissues-1.html>

## PARAGRAPH ONE:

- |                             |                          |
|-----------------------------|--------------------------|
| 1. changing the             | a. renamed "Extra Large" |
| 2. This is because people   | b. sure                  |
| 3. an alternative to cotton | c. name                  |
| 4. they stayed strong       | d. of their products     |
| 5. The tissues will be      | e. gender issues         |
| 6. looking at the name      | f. handkerchiefs         |
| 7. to make                  | g. complained            |
| 8. there are no             | h. when wet              |

## PARAGRAPH TWO:

- |                                   |                    |
|-----------------------------------|--------------------|
| 1. only men were soft             | a. seriously       |
| 2. We remain                      | b. after babies    |
| 3. developing the best possible   | c. debate          |
| 4. we take any feedback extremely | d. committed       |
| 5. started an online              | e. change its name |
| 6. A radio                        | f. products        |
| 7. the store Mothercare should    | g. and strong      |
| 8. many fathers also look         | h. presenter       |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1810/181020-tissues-1.html>

A tissue company is changing the (1) \_\_\_\_\_ of its Kleenex "Mansize" tissues. (2) \_\_\_\_\_ people complained that the name "Mansize" was sexist. The name (3) \_\_\_\_\_ years ago, in 1956. The tissues were an (4) \_\_\_\_\_ handkerchiefs. Adverts said they "stayed strong when wet". The tissues will be renamed "Extra Large". Companies are now (5) \_\_\_\_\_ name of their products to make sure there are (6) \_\_\_\_\_.

The company said the Mansize tissues did (7) \_\_\_\_\_ only men were soft and strong. The company said: "We (8) \_\_\_\_\_ developing the best possible products (9) \_\_\_\_\_ and we take any feedback extremely seriously." The name change started an (10) \_\_\_\_\_ brand names and sexism. A radio (11) \_\_\_\_\_ said Mothercare should change its name because many fathers (12) \_\_\_\_\_ babies.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1810/181020-tissues-1.html>

A tissue company is changing the name of one of its Kleenex "Mansize" tissues. This is because people complained that the name "Mansize" was sexist. The name started over 60 years, in 1956. The tissues were an alternative to cotton handkerchiefs. Advertisers said they "stayed strong when wet". The tissues will be renamed "Extra Large". Companies are now looking at the name of their products to make sure they are not gender issues. The company said the Mansize tissues did not suggest that only men were soft and strong. The company said: "We remain committed to developing the best possible products for our consumers and we take any feedback extremely seriously." The name change started an online debate on brand names and sexism. A radio presenter said the store Mothercare should change its name because many fathers also look after babies.

# TISSUES SURVEY

From <https://breakingnewsenglish.com/1810/181020-tissues-4.html>

Write five GOOD questions about tissues in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*'Mansize' tissues renamed for being sexist – 20th October, 2018*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

