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Rock band Coldplay not touring to save environment – 23rd November, 2019

Level 4

Coldplay announced it will not go on tour to promote its new album because of the environmental damage it might cause. Rock bands usually accompany a new album release with a world tour. Concert tours are money-spinners and can make more profits than music sales. Coldplay thinks a tour would have a negative impact on the environment. Lead singer Chris Martin said the band wanted any future tours to "have a positive impact" on the environment.

Coldplay is looking at how tours can be more environmentally friendly. Mr Martin wants future tours to be "actively beneficial and care about the environment. He would be disappointed a tour was not carbon neutral. The band's new double album, "Everyday Life," reflects the band's feelings about the environment. Coldplay will put on a one-off concert for their fans in London. All of the money from this will be donated to an environmental charity.

Level 5

The band Coldplay announced it will not be going on tour to promote its new album because of the environmental damage it might cause. It is standard business practice in the music industry to accompany a new album release with a world tour. Concert tours are often money-spinners and generate more profits than music sales. Coldplay decided a tour would have a negative impact on the environment. Lead singer Chris Martin told the BBC that the band wanted any future tours to "have a positive impact" on the environment.

Coldplay is taking time off to look at options on how tours can be more sustainable and environmentally friendly. Mr Martin said he wanted future tours to be "actively beneficial". He said the band's next tour would care about the environment and that he would be "disappointed if it's not carbon neutral". He wants tours to be about giving as well as taking. The band's new double album, "Everyday Life," reflects their feelings about the environment. Coldplay will put on a one-off concert for their fans in London. All of the money from this concert will be donated to an environmental charity.

Level 6

The rock band Coldplay has announced it will not be going on tour to promote its latest album because of the environmental damage touring might cause. It is standard business practice in the music industry for well-known artists to go on a world tour to accompany a new album release. Concert tours are often huge money-spinners and can generate more profits than actual music sales. Coldplay has decided any concert tour would have a detrimental impact on the environment. Lead singer Chris Martin told the BBC news agency that: "We're taking time to see how our tour can be actively beneficial." He added that the band wanted any future tours to "have a positive impact" on the environment.

Coldplay band members said they are taking some time off to look at options on how they can tour in a more sustainable and environmentally friendly way. Mr Martin said: "We're taking time to see how our tour can be actively beneficial...Our next tour will be the best possible version of [our last tour] environmentally. We would be disappointed if it's not carbon neutral." He asked: "How do we turn [touring] around so it's not so much taking as giving?" The band's new double album, "Everyday Life," was released on November 22. It reflects their feelings about the environment. Coldplay will do a one-off performance for their fans in London. All of the proceeds from this concert will be donated to an environmental charity.