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Level 1 – 13th March, 2021

World's biggest music company to invest in K-Pop

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<https://breakingnewsenglish.com/2103/210313-k-pop-1.html>

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Please try Levels 0, 2 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2103/210313-k-pop-1.html>

South Korean pop music is now popular worldwide. In the past few years, the boy band BTS has been successful in America and Europe. They are the first K-pop band to have a number one song in the U.S. This caused big record labels to put money into Korean bands. The world's biggest music label, Universal, will join a live-streaming music platform set up by Korea's biggest record labels. It will invest in Big Hit Entertainment, the company BTS belongs to.

Universal also teamed up with YG Entertainment. The girl band BLACKPINK may be YG's next success. YG said: "We will work closely with...Universal...globally for the successful...debut and promotion of BLACKPINK. In addition, we will do our best to help other YG artists to break through into the North American and European markets." YG added: "Real talent rises above culture and language and has no boundaries."

Sources: <https://www.bbc.com/news/business-55993098>
<https://www.musicbusinessworldwide.com/universal-signs-k-pop-girl-band-to-intercope-can-they-repeat-bts-success/>
<https://www.independent.ie/entertainment/music/universal-music-group-joins-forces-with-k-pop-labels-for-livestreaming-platform-40073719.html>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2103/210313-k-pop-1.html>

PARAGRAPH ONE:

- | | |
|-----------------------------------|-------------------|
| 1. Universal also teamed | a. through |
| 2. girl | b. debut |
| 3. work closely | c. above culture |
| 4. the successful | d. up with YG |
| 5. we will do | e. markets |
| 6. help other YG artists to break | f. band |
| 7. European | g. our best |
| 8. Real talent rises | h. with Universal |

PARAGRAPH TWO:

- | | |
|---------------------------------|----------------------|
| 1. K-pop is now very | a. of K-pop |
| 2. In the past | b. in America |
| 3. BTS has had a lot of success | c. one song |
| 4. have a number | d. in Big Hit |
| 5. on the US music | e. popular worldwide |
| 6. The popularity | f. platform |
| 7. join a live-streaming music | g. few years |
| 8. Universal will invest | h. charts |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2103/210313-k-pop-1.html>

South Korean pop music (1) _____ worldwide. In the (2) _____, the boy band BTS has been successful in America and Europe. They are the first K-pop band to have a number (3) _____ the U.S. This caused big record labels to (4) _____ Korean bands. The world's biggest music label, Universal, will join a live-streaming music platform (5) _____ Korea's biggest record labels. It (6) _____ Big Hit Entertainment, the company BTS belongs to.

Universal also (7) _____ YG Entertainment. The girl band BLACKPINK may be YG's next success. YG said: "We will (8) _____...Universal...globally for the successful...debut (9) _____ BLACKPINK. In addition, we will (10) _____ to help other YG artists to break (11) _____ North American and European markets." YG added: "Real talent rises above culture and (12) _____ no boundaries."

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2103/210313-k-pop-1.html>

South Korean pop music is now popular worldwide. In the past few years, the boy band BTS has been successful in America and Europe. They are the first K-pop band to have a number one song in the U.S. This caused big record labels to put money into Korean bands. The world's biggest music label, Universal, will join a live-streaming music platform set up by Korea's biggest record labels. It will invest in Big Hit Entertainment, the company BTS belongs to. Universal also teamed up with YG Entertainment. The girl band BLACKPINK may be YG's next success. YG said: "We will work closely with... Universal... globally for the successful... debut and promotion of BLACKPINK. In addition, we will do our best to help other YG artists to break through into the North American and European markets." YG added: "Real talent rises above culture and language and has no boundaries."

POP MUSIC SURVEY

From <https://breakingnewsenglish.com/2103/210313-k-pop-4.html>

Write five GOOD questions about pop music in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

