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Level 1 – 25th May 2023

New Zealand loses manuka honey trademark battle

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<https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-1.html>

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Please try Levels 0, 2 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-1.html>

Manuka honey is famous for its quality. Bees make it from the nectar of the manuka tree. This tree grows in New Zealand and Australia. The two countries have battled over the word "manuka". New Zealand wanted to trademark it so only its beekeepers could use the word "manuka". However, an intellectual property agency decided that no one could trademark this word. This means Australian beekeepers can also use it.

The word "manuka" is from the Maori language. New Zealand said because of this, no other country could use it for honey. New Zealand's beekeepers were disappointed. They will continue to fight to protect their word. In Australia, the manuka tree is called the "tea tree". Australia's beekeepers were happy. They said: "Our product has a long history of being [known] as manuka honey. It is produced like the NZ product is."

Sources: <https://www.theguardian.com/world/2023/may/22/new-zealand-loses-fight-over-manuka-honey-trademark>
<https://www.bloomberg.com/news/articles/2023-05-21/new-zealand-honey-producers-fail-to-secure-manuka-trade-mark>
<https://www.stuff.co.nz/business/132106630/battle-for-nz-to-have-trademark-rights-for-mnuka-honey-unsuccessful>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-1.html>

PARAGRAPH ONE:

- | | |
|---------------|---------------|
| 1. famous | a. term |
| 2. quality | b. fought |
| 3. countries | c. Aussie |
| 4. battled | d. excellence |
| 5. word | e. concluded |
| 6. trademark | f. well known |
| 7. decided | g. brand |
| 8. Australian | h. nations |

PARAGRAPH TWO:

- | | |
|-----------------|----------------|
| 1. language | a. upset |
| 2. New Zealand | b. background |
| 3. disappointed | c. pleased |
| 4. protect | d. merchandise |
| 5. happy | e. Kiwi |
| 6. history | f. made |
| 7. produced | g. tongue |
| 8. product | h. safeguard |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-1.html>

Manuka (1) _____ for its quality. Bees make it (2) _____ of the manuka tree. This (3) _____ New Zealand and Australia. The two countries have (4) _____ word "manuka". New Zealand wanted to trademark it so only its beekeepers could use the word "manuka". However, an intellectual property agency (5) _____ one could trademark this word. This means Australian beekeepers (6) _____ it.

The word "manuka" (7) _____ Maori language. New Zealand said (8) _____, no other country could use (9) _____. New Zealand's beekeepers were disappointed. They will continue (10) _____ protect their word. In Australia, the manuka tree (11) _____ "tea tree". Australia's beekeepers were happy. They said: "Our product has a long history of being [known] as manuka honey. It is (12) _____ NZ product is."

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-1.html>

Manuka honey is famous for its quality. Bees make it from the nectar of the manuka tree. This tree grows in New Zealand and Australia. The two countries have battled over the word "manuka". New Zealand wanted to trademark it so only its beekeepers could use the word "manuka". However, an intellectual property agency decided that no one could trademark this word. This means Australian beekeepers can also use it. The word "manuka" is from the Maori language. New Zealand said because of this, no other country could use it for honey. New Zealand's beekeepers were disappointed. They will continue to fight to protect their word. In Australia, the manuka tree is called the "teatree". Australia's beekeepers were happy. They said: "Our product has a long history of being [known] as manuka honey. It is produced like the NZ product is."

HONEY SURVEY

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-4.html>

Write five GOOD questions about honey in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

