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Ready-to-Use English Lessons by Sean Banville

Level 6 – 11th December 2023

Peach fuzz is colour of the year for 2024

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https://breakingnewsenglish.com/2312/231211-peach-fuzz-colour-of-the-year.html

Contents

Please try Levels 4 and 5 (they are easier).

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THE ARTICLE

It has been officially declared that peach fuzz is the colour of the year for 2024. Pantone, the world's authority on colour, has selected peach fuzz as the hue that will provide people maximum comfort in 2024. Pantone is the go-to source for information and advice on colour schemes. It has named a colour of the year since 2000. The deliberation panel for the upcoming year's shade stated that: "Peach fuzz brings belonging, and inspires recalibration and an opportunity for nurturing." It added that in peach fuzz, "we can find peace from within; impacting our wellbeing". Laurie Pressman, vice president of the Pantone Colour Institute, said the colour's "cosy sensibility brings people together and enriches the soul".

The Pantone Matching System is an industry standard for all things colour. In 2024, it is likely that industries from graphic design, to fashion, to tech will incorporate peach fuzz into their products, marketing and advertising. The company website states: "Pantone provides a universal language of colour that enables colour-critical decisions through every stage of the workflow for brands and manufacturers." It adds: "Pantone's colour language supports all colour-conscious industries; textiles, apparel, beauty, interiors, architectural and industrial design, encompassing over 10,000 colour standards across multiple materials including printing, textiles, plastics, pigments, and coatings."

WARM-UPS

1. COLOURS: Students walk around the class and talk to other students about colours. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

peach / colour / authority / hue / maximum comfort / recalibration / peace / the soul / industry / graphic design / marketing / brands / textiles / apparel / printing / plastics

Have a chat about the topics you liked. Change topics and partners frequently.

3. COLOUR OF THE YEAR: Students A **strongly** believe having a colour of the year is important; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

4. INDUSTRIES: What colours are important for these industries? Why Complete this table with your partner(s). Change partners often and share what you wrote.

	Colours	**Importance**
Technology		
Textiles		
Beauty		
Interiors		
Architectural		
Industrial Design		

5. PEACH: Spend one minute writing down all of the different words you associate with the word "peach". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. BEST COLOUR: Rank these with your partner. Put the best colours at the top. Change partners often and share your rankings.

- Peach
- Avocado
- Mushroom
- Lemon

- Chocolate
- Cream
- Cherry
- Mustard

VOCABULARY MATCHING

Paragraph 1

1.	declared	a.	Long and careful consideration or discussion.
2.	authority	b.	Officially said a person or thing was something specified.
3.	deliberation	c.	A small group of people brought together to investigate or decide on a particular matter.
4.	panel	d.	A careful assessment or adjustment of something to bring change to a lifestyle.
5.	recalibration	e.	A person with extensive or specialized knowledge about a subject; an expert.
6.	nurturing	f.	The quality of being able to appreciate and respond to complex emotional influences, or beauty.
7.	sensibility	g.	Caring and protecting.

Paragraph 2

8.	standard	h.	Take in or contain (something) as part of a whole; include.
9.	incorporate	i.	Clothes / clothing.
10.	workflow	j.	Something used as a measure, norm, or model in comparative evaluations.
11.	textiles	k.	The sequence of industrial, administrative, or other processes through which a piece of work passes from start to completion.
12.	apparel	l.	Surrounding and having or holding within.
13.	encompassing	m.	The branch of industry involved in the manufacture of cloth.
14.	pigment	n.	The natural colouring matter of animal or plant tissue.

BEFORE READING / LISTENING

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

1.   An authority on colour chose peach fuzz as the colour for 2024.   **T / F**
2.   The last time there was a colour of the year was in 2000.   **T / F**
3.   The judges said the colour peach fuzz inspired rehabilitation.   **T / F**
4.   A company vice president said peach fuzz enriched the soul.   **T / F**
5.   Many industries will probably use peach fuzz for their products in 2024.   **T / F**
6.   The company Pantone said it provides a decisive language of colour.   **T / F**
7.   Pantone said it supported all languages.   **T / F**
8.   Pantone says it has over 10,000 colour standards.   **T / F**

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

1.	**declared**	a.	clothing
2.	**hue**	b.	sensitivity
3.	**panel**	c.	include
4.	**wellbeing**	d.	benchmark
5.	**sensibility**	e.	layers
6.	**standard**	f.	proclaimed
7.	**incorporate**	g.	team
8.	**apparel**	h.	numerous
9.	**multiple**	i.	colour
10.	**coatings**	j.	health

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

1.	the hue that will provide people	a.	for all things colour
2.	Pantone is the go-	b.	panel
3.	The deliberation	c.	conscious industries
4.	we can find peace	d.	to source for information
5.	brings people together and enriches	e.	multiple materials
6.	an industry standard	f.	from within
7.	a universal language	g.	stage of the workflow
8.	critical decisions through every	h.	maximum comfort
9.	all colour-	i.	of colour
10.	10,000 colour standards across	j.	the soul

GAP FILL

It has been officially (1) _____ that peach fuzz is the colour of the year for 2024. Pantone, the world's (2) _____ on colour, has selected peach fuzz as the hue that will provide people maximum comfort in 2024. Pantone is the go-to (3) _____ for information and advice on colour schemes. It has named a colour of the year since 2000. The deliberation (4) _____ for the upcoming year's shade stated that: "Peach fuzz brings belonging, and inspires recalibration and an opportunity for (5) _____." It added that in peach fuzz, "we can find peace from within; (6) _____ our wellbeing". Laurie Pressman, vice president of the Pantone Colour Institute, said the colour's "(7) _____ sensibility brings people together and enriches the (8) _____".

nurturing

source

cosy

authority

soul

panel

declared

impacting

The Pantone Matching System is an industry (9) _____ for all things colour. In 2024, it is likely that industries from (10) _____ design, to fashion, to tech will (11) _____ peach fuzz into their products, marketing and advertising. The company website states: "Pantone provides a (12) _____ language of colour that enables colour-critical decisions through every stage of the (13) _____ for brands and manufacturers." It adds: "Pantone's colour language supports all colour-(14) _____ industries; textiles, apparel, beauty, interiors, architectural and industrial design, encompassing over 10,000 colour (15) _____ across multiple materials (16) _____ printing, textiles, plastics, pigments, and coatings."

standard

workflow

including

graphic

universal

standards

incorporate

conscious

LISTENING – Guess the answers. Listen to check.

1) Pantone is the go-to source for information and advice _____
   a. in colour schemes
   b. on coloured schemes
   c. on colour schemes
   d. on colour sheens

2) The deliberation panel for the _____
   a. upcoming year's shadow
   b. upcoming year's shade
   c. upcoming year's shaded
   d. upcoming year's shied

3) Peach fuzz brings belonging, and inspires recalibration and an _____
   a. opportunity for nurture ring
   b. opportunity for nurture in
   c. opportunity for nature in
   d. opportunity for nurturing

4) It added that in peach fuzz, we can find peace from within; _____
   a. compacting our wellbeing
   b. impacting our wellbeing
   c. inputting our wellbeing
   d. impressing our wellbeing

5) the colour's cosy sensibility brings people together and _____
   a. end riches the soul
   b. enriches the soul
   c. and riches the soul
   d. envies the soul

6) The Pantone Matching System is an industry standard for _____
   a. all thinks colour
   b. every things colour
   c. all things colour
   d. all thing colour

7) Pantone provides a universal language of colour that enables _____
   a. colour-critical decisions
   b. colour-cuticle decisions
   c. colour-cattle decisions
   d. colour clip-it-all decisions

8) It adds Pantone's colour language supports all _____
   a. colour-couscous industries
   b. colour-conscience industries
   c. colour-conscious industries
   d. colour-con shush industries

9) interiors, architectural and industrial design, encompassing over _____
   a. 10,000 colour strand ads
   b. 10,000 colour stand Dads
   c. 10,000 colour stranded
   d. 10,000 colour standards

10) across multiple materials including printing, textiles, plastics, _____
   a. pig mints, and coat thing
   b. pig mints, and coatings
   c. pigments, and coatings
   d. pigments, and coat things

LISTENING – Listen and fill in the gaps

It has (1) _____ that peach fuzz is the colour of the year for 2024. Pantone, the (2) _____ colour, has selected peach fuzz as the hue that will provide people maximum comfort in 2024. Pantone is the (3) _____ for information and advice on colour schemes. It has named a colour of the year since 2000. The deliberation panel for the upcoming year's shade stated that: "Peach fuzz brings belonging, and inspires (4) _____ opportunity for nurturing." It added that in peach fuzz, "we can find peace from within; (5) _____". Laurie Pressman, vice president of the Pantone Colour Institute, said the colour's "cosy sensibility brings people together and (6) _____".

The Pantone Matching System is (7) _____ for all things colour. In 2024, it is likely that industries from graphic design, to fashion, to (8) _____ peach fuzz into their products, marketing and advertising. The company website states: "Pantone provides a universal language of colour that enables (9) _____ through every stage of the workflow for brands and manufacturers." It adds: "Pantone's colour language supports (10) _____ industries; textiles, apparel, beauty, interiors, architectural (11) _____, encompassing over 10,000 colour standards across multiple materials including printing, textiles, plastics, (12) _____."

COMPREHENSION QUESTIONS

1. What is Pantone an authority on?

2. What does the article say the colour peach fuzz will provide in 2024?

3. When did Pantone start naming a colour of the year?

4. What did the deliberation say the colour peach fuzz could impact?

5. What did Pantone say the colour peach fuzz enriches?

6. What does the article say is an industry standard?

7. What is colour incorporated into besides products and marketing?

8. What does a universal language of colour enable?

9. What kind of industries does Pantone's colour language support?

10. How many colour standards does Pantone encompass?

MULTIPLE CHOICE - QUIZ

1) What is Pantone an authority on?
a) peach
b) colour
c) peach fuzz
d) fuzzy peaches

2) What does the article say the colour peach fuzz will provide in 2024?
a) a different hue
b) advice
c) information
d) maximum comfort

3) When did Pantone start naming a colour of the year?
a) the year 2020
b) the year 2010
c) the year 2000
d) the year 2001

4) What did the deliberation say the colour peach fuzz could impact?
a) our wellbeing
b) our sensibility
c) our opportunities
d) our cosiness

5) What did Pantone say the colour peach fuzz enriches?
a) our wallets
b) our soul
c) our bank accounts
d) our mind

6) What does the article say is an industry standard?
a) the Pantone Matching System
b) the colour wheel
c) the spectrum of the rainbow
d) a paint company guide

7) What is colour incorporated into besides products and marketing?
a) graphic design
b) computer coding
c) advertising
d) colour codes

8) What does a universal language of colour enable?
a) colour-critical decisions
b) colourful conversations
c) communication
d) better photographs

9) What kind of industries does Pantone's colour language support?
a) the interior design industry
b) the decoration industry
c) creative industries
d) colour-conscious industries

10) How many colour standards does Pantone encompass?
a) fewer than 10,000
b) exactly 10,000
c) over 10,000
d) about 10,000

ROLE PLAY

Role A – Peach

You think peach is the best colour. Tell the others three reasons why. Tell them what is wrong with their colours. Also, tell the others which is the worst of these (and why): cherry, lemon or avocado.

Role B – Cherry

You think cherry is the best colour. Tell the others three reasons why. Tell them what is wrong with their colours. Also, tell the others which is the worst of these (and why): peach, lemon or avocado.

Role C – Lemon

You think lemon is the best colour. Tell the others three reasons why. Tell them what is wrong with their colours. Also, tell the others which is the worst of these (and why): cherry, peach or avocado.

Role D – Avocado

You think avocado is the best colour. Tell the others three reasons why. Tell them what is wrong with their colours. Also, tell the others which is the worst of these (and why): cherry, lemon or peach.

AFTER READING / LISTENING

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms … for the words 'peach' and 'colour'.

peach	colour

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning…?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

• officially • comfort • source • shade • within • together	• standard • likely • tech • language • supports • materials

COLOURS SURVEY

Write five GOOD questions about colours in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

COLOURS DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?

2. What images are in your mind when you hear the word 'peach'?

3. What do you think of the colour peach fuzz?

4. What do you think of having a colour of the year?

5. What would your colour of the year be?

6. What colours are comforting?

7. Would you like to recalibrate your life?

8. What are your favourite colours?

9. How does colour affect our everyday lives?

10. What colours impact your wellbeing?

COLOURS DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?

12. What do you think of when you hear the word 'colour'?

13. What do you think about what you read?

14. What is the colour scheme in your house like?

15. How important is colour for cars, computers and wallets?

16. What colours do you dislike?

17. What colours can and can't you wear?

18. What colour best sums up 2023?

19. What colour best sums up your life?

20. What questions would you like to ask the vice president?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

LANGUAGE - CLOZE

It has been officially (1) _____ that peach fuzz is the colour of the year for 2024. Pantone, the world's authority on colour, has selected peach fuzz as the (2) _____ that will provide people maximum comfort in 2024. Pantone is the (3) _____-to source for information and advice on colour schemes. It has named a colour of the year since 2000. The deliberation panel for the upcoming year's (4) _____ stated that: "Peach fuzz brings belonging, and inspires recalibration and an opportunity for nurturing." It added that in peach fuzz, "we can find peace (5) _____ within; impacting our wellbeing". Laurie Pressman, vice president of the Pantone Colour Institute, said the colour's "cosy sensibility brings people together and enriches the (6) _____".

The Pantone Matching System is an industry (7) _____ for all things colour. In 2024, it is likely that industries from graphic design, to fashion, (8) _____ tech will incorporate peach fuzz into their products, marketing and advertising. The company website states: "Pantone provides a universal language of colour that enables colour-(9) _____ decisions through every stage of the workflow for brands and manufacturers." It adds: "Pantone's colour language supports all colour-(10) _____ industries; textiles, apparel, beauty, interiors, architectural and industrial design, encompassing over 10,000 colour standards (11) _____ multiple materials including printing, textiles, plastics, (12) _____, and coatings."

Put the correct words from the table below in the above article.

1.	(a)	despaired	(b)	derided	(c)	debated	(d)	declared
2.	(a)	sue	(b)	due	(c)	cue	(d)	hue
3.	(a)	ask	(b)	go	(c)	view	(d)	come
4.	(a)	variant	(b)	bespoke	(c)	shade	(d)	anthem
5.	(a)	for	(b)	under	(c)	from	(d)	as
6.	(a)	soul	(b)	sail	(c)	sole	(d)	seal
7.	(a)	banner	(b)	standard	(c)	average	(d)	pennant
8.	(a)	to	(b)	as	(c)	at	(d)	of
9.	(a)	criticism	(b)	critical	(c)	critique	(d)	critics
10.	(a)	less	(b)	artistry	(c)	conscious	(d)	full
11.	(a)	times	(b)	times by	(c)	across	(d)	yonder
12.	(a)	pigeonholes	(b)	pigeons	(c)	pygmies	(d)	pigments

SPELLING

Paragraph 1

1. the world's <u>othariuty</u> on colour

2. the <u>ueh</u> that will provide people maximum comfort

3. the <u>lribedtaeion</u> panel

4. Peach fuzz brings belonging and inspires <u>cairabrltieon</u>

5. an opportunity for <u>utnruring</u>

6. the colour's cosy <u>sensibility</u> brings people together

Paragraph 2

7. <u>ncriropaote</u> peach fuzz into their products

8. colour that enables colour-<u>icitrcal</u> decisions

9. all colour-<u>ncsoicuos</u> industries

10. textiles, <u>ppraael</u>, beauty, interiors…

11. <u>oeampsniscng</u> over 10,000 colour standards

12. <u>inmpegts</u>, and coatings

PUT THE TEXT BACK TOGETHER

Number these lines in the correct order.

(   )   peace from within; impacting our wellbeing". Laurie Pressman, vice president

(   )   language of colour that enables colour-critical decisions through every stage of the workflow for brands and

(   )   The Pantone Matching System is an industry standard for all things colour. In 2024, it is likely

(   )   since 2000. The deliberation panel for the upcoming year's shade stated that: "Peach fuzz brings belonging,

(   )   authority on colour, has selected peach fuzz as the hue that will provide people maximum comfort

(   )   standards across multiple materials including printing, textiles, plastics, pigments, and coatings."

(   )   manufacturers." It adds: "Pantone's colour language supports all colour-conscious industries; textiles, apparel, beauty,

(   )   into their products, marketing and advertising. The company website states: "Pantone provides a universal

(   )   in 2024. Pantone is the go-to source for information and advice on colour schemes. It has named a colour of the year

(*1*)   It has been officially declared that peach fuzz is the colour of the year for 2024. Pantone, the world's

(   )   interiors, architectural and industrial design, encompassing over 10,000 colour

(   )   of the Pantone Colour Institute, said the colour's "cosy sensibility brings people together and enriches the soul".

(   )   that industries from graphic design, to fashion, to tech will incorporate peach fuzz

(   )   and inspires recalibration and an opportunity for nurturing." It added that in peach fuzz, "we can find

PUT THE WORDS IN THE RIGHT ORDER

1. The   provide   comfort   .   maximum   that   people   will   hue

2. on   go-to   source   colour   for   The   schemes   .   advice

3. the   The   upcoming   for   deliberation   year's   shade   .   panel

4. find   peach   from   we   within   .   In   can   peace   fuzz,

5. sensibility   colour's   The   brings   people   together   .   cosy

6. for   colour   .   an   all   It's   industry   standard   things

7. fuzz   Industries   will   incorporate   peach   into   products   .   their

8. a   language   provides   colour   .   Pantone   universal   of

9. every   Colour-critical   decisions   stage   through   the   workflow   .   of

10. 10,000   Encompassing   across   multiple   standards   over   colour   materials   .

CIRCLE THE CORRECT WORD (20 PAIRS)

It has been officially *deduced / declared* that peach fuzz is the colour of the year for 2024. Pantone, the world's authority on colour, has selected peach fuzz as the *cue / hue* that will provide people maximum *comfort / comfortable* in 2024. Pantone is the go-to *source / sauce* for information and advice on colour schemes. It has *called / named* a colour of the year since 2000. The *deliberation / debilitation* panel for the upcoming year's shade stated that: "Peach fuzz brings belonging, and *conspires / inspires* recalibration and an opportunity for *nature / nurturing*." It added that in peach fuzz, "we can find peace from within; *impacting / impact* our wellbeing". Laurie Pressman, vice president of the Pantone Colour Institute, said the colour's "cosy sensibility brings people together and enriches the *sole / soul*".

The Pantone Matching System is an industry standard for *whole / all* things colour. In 2024, it is *likelihood / likely* that industries from graphic design, to fashion, to tech will incorporate peach fuzz into their *produce / products*, marketing and advertising. The company website *berates / states*: "Pantone provides a universal language of colour that enables colour-*critical / critically* decisions through every stage of the *workaround / workflow* for brands and manufacturers." It adds: "Pantone's colour language supports all colour-conscious industries; textiles, *apparent / apparel*, beauty, interiors, architectural and industrial design, encompassing *over / upon* 10,000 colour standards across *divisible / multiple* materials including printing, textiles, plastics, pigments, and *coats / coatings*."

Talk about the connection between each pair of words in italics, and why the correct word is correct. Look up the definition of new words.

INSERT THE VOWELS (a, e, i, o, u)

_t h_s b__n _ff_c__lly d_cl_r_d th_t p__ch f_zz _s th_ c_l__r _f th_ y__r f_r 2024. P_nt_n_, th_ w_rld's __th_r_ty _n c_l__r, h_s s_l_ct_d p__ch f_zz _s th_ h__ th_t w_ll pr_v_d_ p__pl_ m_x_m_m c_mf_rt _n 2024. P_nt_n_ _s th_ g_-t_ s__rc_ f_r _nf_rm_t__n _nd _dv_c_ _n c_l__r sch_m_s. _t h_s n_m_d _ c_l__r _f th_ y__r s_nc_ 2000. Th_ d_l_b_r_t__n p_n_l f_r th_ _pc_m_ng y__r's sh_d_ st_t_d th_t: "P__ch f_zz br_ngs b_l_ng_ng, _nd _nsp_r_s r_c_l_br_t__n _nd _n _pp_rt_n_ty f_r n_rt_r_ng." _t _dd_d th_t _n p__ch f_zz, "w_ c_n f_nd p__c_ fr_m w_th_n; _mp_ct_ng __r w_llb__ng". L__r__ Pr_ssm_n, v_c_ pr_s_d_nt _f th_ P_nt_n_ C_l__r _nst_t_t_, s__d th_ c_l__r's "c_sy s_ns_b_l_ty br_ngs p__pl_ t_g_th_r _nd _nr_ch_s th_ s__l".

Th_ P_nt_n_ M_tch_ng Syst_m _s _n _nd_stry st_nd_rd f_r _ll th_ngs c_l__r. _n 2024, _t _s l_k_ly th_t _nd_str__s fr_m gr_ph_c d_s_gn, t_ f_sh__n, t_ t_ch w_ll _nc_rp_r_t_ p__ch f_zz _nt_ th__r pr_d_cts, m_rk_t_ng _nd _dv_rt_s_ng. Th_ c_mp_ny w_bs_t_ st_t_s: "P_nt_n_ pr_v_d_s _ _n_v_rs_l l_ng__g_ _f c_l__r th_t _n_bl_s c_l__r-cr_t_c_l d_c_s__ns thr__gh _v_ry st_g_ _f th_ w_rkfl_w f_r br_nds _nd m_n_f_ct_r_rs." _t _dds: "P_nt_n_'s c_l__r l_ng__g_ s_pp_rts _ll c_l__r-c_nsc___s _nd_str__s; t_xt_l_s, _pp_r_l, b___ty, _nt_r__rs, _rch_t_ct_r_l _nd _nd_str__l d_s_gn, _nc_mp_ss_ng _v_r 10,000 c_l__r st_nd_rds _cr_ss m_lt_pl_ m_t_r__ls _ncl_d_ng pr_nt_ng, t_xt_l_s, pl_st_cs, p_gm_nts, _nd c__t_ngs."

PUNCTUATE THE TEXT AND ADD CAPITALS

it has been officially declared that peach fuzz is the colour of the year for 2024 pantone the worlds authority on colour has selected peach fuzz as the hue that will provide people maximum comfort in 2024 pantone is the goto source for information and advice on colour schemes it has named a colour of the year since 2000 the deliberation panel for the upcoming years shade stated that peach fuzz brings belonging and inspires recalibration and an opportunity for nurturing it added that in peach fuzz we can find peace from within impacting our wellbeing laurie pressman vice president of the pantone colour institute said the colours cosy sensibility brings people together and enriches the soul

the pantone matching system is an industry standard for all things colour in 2024 it is likely that industries from graphic design to fashion to tech will incorporate peach fuzz into their products marketing and advertising the company website states pantone provides a universal language of colour that enables colourcritical decisions through every stage of the workflow for brands and manufacturers it adds pantones colour language supports all colour conscious industries textiles apparel beauty interiors architectural and industrial design encompassing over 10000 colour standards across multiple materials including printing textiles plastics pigments and coatings

PUT A SLASH (/) WHERE THE SPACES ARE

Ithasbeenofficiallydeclaredthatpeachfuzzisthecolouroftheyearfor2024.Pantone,theworld'sauthorityoncolour,hasselectedpeachfuzzasthehuethatwillprovidepeoplemaximumcomfortin2024.Pantoneisthego-tosourceforinformationandadviceoncolourschemes.Ithasnamedacolouroftheyearsince2000.Thedeliberationpanelfortheupcomingyear'sshadestatedthat:"Peachfuzzbringsbelonging,andinspiresrecalibrationandanopportunityfornurturing."Itaddedthatinpeachfuzz,"wecanfindpeacefromwithin;impactingourwellbeing".LauriePressman,vicepresidentofthePantoneColourInstitute,saidthecolour's"cosysensibilitybringspeopletogetherandenrichesthesoul".ThePantoneMatchingSystemisanindustrystandardforallthingscolour.In2024,itislikelythatindustriesfromgraphicdesign,tofashion,totechwillincorporatepeachfuzzintotheirproducts,marketingandadvertising.Thecompanywebsitestates:"Pantoneprovidesauniversallanguageofcolourthatenablescolour-criticaldecisionsthrougheverystageoftheworkflowforbrandsandmanufacturers."Itadds:"Pantone'scolourlanguagesupportsallcolour-consciousindustries;textiles,apparel,beauty,interiors,architecturalandindustrialdesign,encompassingover10,000colourstandardsacrossmultiplematerialsincludingprinting,textiles,plastics,pigments,andcoatings."

FREE WRITING

Write about **colours** for 10 minutes. Comment on your partner's paper.

ACADEMIC WRITING

It is important to have a colour of the year. Discuss.

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. COLOURS: Make a poster about colours. Show your work to your classmates in the next lesson. Did you all have similar things?

4. COLOUR OF THE YEAR: Write a magazine article about the need for a colour of the year. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on colours. Ask him/her three questions about them. Give him/her three of your opinions on the impact of colours in our life. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. b   2. e   3. a   4. c   5. d   6. g   7. f
8. j   9. h   10. k   11. m   12. i   13. l   14. n

TRUE / FALSE (p.5)

1 T   2 F   3 F   4 T   5 T   6 F   7 F   8 T

SYNONYM MATCH (p.5)

1. f	2. i	3. g	4. j	5. b
6. d	7. c	8. a	9. h	10. e

COMPREHENSION QUESTIONS (p.9)

1. Colour
2. Maximum comfort
3. The year 2000
4. Our wellbeing
5. Our soul
6. The Pantone Matching System
7. Advertising
8. Colour-critical decisions
9. Colour-conscious industries
10. Over 10,000

WORDS IN THE RIGHT ORDER (p.19)

1. The hue that will provide people maximum comfort.
2. The go-to source for advice on colour schemes.
3. The deliberation panel for the upcoming year's shade.
4. In peach fuzz, we can find peace from within.
5. The colour's cosy sensibility brings people together.
6. It's an industry standard for all things colour.
7. Industries will incorporate peach fuzz into their products.
8. Pantone provides a universal language of colour.
9. Colour-critical decisions through every stage of the workflow.
10. Encompassing over 10,000 colour standards across multiple materials.

MULTIPLE CHOICE - QUIZ (p.10)

1. b   2. d   3. c   4. a   5. b   6. a   7. c   8. a   9. d   10. c

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)