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Level 1 - 18th November 2024

Social media platform Bluesky growing fast

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https://breakingnewsenglish.com/2411/241121-bluesky-1.html

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Please try Levels 0, 2 and 3. They are (a little) harder.

X (Twitter)



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THE READING

From https://breakingnewsenglish.com/2411/241121-bluesky-1.html

The social media site Bluesky is growing quickly. It is getting one million new users every day. It became popular after the U.S. Presidential Election. Many people are using Bluesky instead of X, Facebook and Threads. Bluesky is the most downloaded free app in Apple's app store. A digital media journalist said: "Bluesky works and looks and feels just like Twitter." Bluesky has a fresh feel and gives users more control.

Bluesky started in 2019 as a research project at Twitter. It is similar to Twitter. Even the logos are similar. Twitter's was a blue bird; Bluesky has a blue butterfly. The name Bluesky comes from an idea that a bird flies freely in an open blue sky. This open blue sky is like free speech. Bluesky users can focus on posts they are interested in. If they want, they can choose to have only posts that have cat photos or posts related to sports.

Sources: https://www.cnet.com/tech/bluesky-explained-why-this-social-media-network-is-now-growing-by-

1-million-users-daily/

https://www.theguardian.com/technology/2024/nov/17/bluesky-musk-trump-x-twitter-

authoritarian-world

https://en.wikipedia.org/wiki/Bluesky

PHRASE MATCHING

From https://breakingnewsenglish.com/2411/241121-bluesky-1.html

PARAGRAPH ONE:

1. The social media site Bluesky	
----------------------------------	--

- 2. It is getting one million new
- 3. people are using Bluesky
- 4. the most downloaded free
- 5. A digital media
- 6. Bluesky works and looks and feels
- 7. Bluesky has a fresh
- 8. more

a. feel

- b. app
- c. control
- d. just like Twitter
- e. is growing quickly
- f. instead of X
- g. users every day
- h. journalist

PARAGRAPH TWO:

- 1. Bluesky started
- 2. a research
- 3. It is similar
- 4. Even the logos
- 5. Twitter's was a blue
- 6. a bird flies freely in
- 7. open blue sky is like
- 8. cat photos or posts

- a. an open blue sky
- b. are similar
- c. project
- d. bird
- e. free speech
- f. in 2019
- g. related to sports
- h. to Twitter

LISTEN AND FILL IN THE GAPS

From https://breakingnewsenglish.com/2411/241121-bluesky-1.html

The social media site Bluesky (1) It is
getting one million (2) day. It became
popular after the U.S. Presidential Election. Many people are
using Bluesky (3), Facebook and Threads
Bluesky is the most downloaded (4)
Apple's app store. A digital media journalist said: "Bluesky
(5) and feels just like Twitter." Bluesky
has a fresh feel and (6) control.
Bluesky started in 2019 (7) project a
Twitter. It (8) Twitter. Even the logos are
similar. Twitter's was a blue bird; Bluesky
(9) butterfly. The name Bluesky comes
from an idea that a bird flies freely in an open blue sky. This oper
blue sky is (10) Bluesky users can focus
on posts they (11) If they want, they can
choose to have only posts that have ca
related to sports.

PUT A SLASH (/)WHERE THE SPACES ARE

From https://breakingnewsenglish.com/2411/241121-bluesky-1.html

The social media site Bluesky is growing quickly. It is getting one million n ewuserseveryday. It became popular after the U.S. Presidential Election n.ManypeopleareusingBlueskyinsteadofX,FacebookandThreads.Blu eskyisthemostdownloadedfreeappinApple'sappstore.Adigitalmedia journalistsaid: "BlueskyworksandlooksandfeelsjustlikeTwitter." Blue skyhasafreshfeelandgivesusersmorecontrol.Blueskystartedin2019 as a research project at Twitter. It is similar to Twitter. Even the logo saresing the control of the controlmilar.Twitter'swasabluebird;Blueskyhasabluebutterfly.ThenameBl ueskycomesfromanideathatabirdfliesfreelyinanopenbluesky. Thisop enblueskyislikefreespeech.Blueskyuserscanfocusonpoststheyarein terestedin.Iftheywant,theycanchoosetohaveonlypoststhathavecat photosorpostsrelatedtosports.

SOCIAL MEDIA SURVEY

From https://breakingnewsenglish.com/2411/241121-bluesky-4.html

Write five GOOD questions about social media in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

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TE QUESTIONS & ASK YOUR PARTNI B: Do not show these to your speaking partner(s).
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WRITING

From https://breakingnewsenglish.com/2411/241121-bluesky-1.html

Write about social media	for 10 minutes.	Read and talk abo	ut your partner's paper