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## North Korea to open beach resort to woo tourists – 30th June 2025

### Level 4

North Korea will open a beach resort to boost to its tourism industry. Brand new hotels will accommodate 20,000 guests. State media said the resort is the first of many to come. North Korean leader Kim Jong Un cut the ribbon at the opening ceremony. He said the new destination was "the proud first step" toward fulfilling the nation's policy of expanding its travel sector. He called it one of his country's "greatest feats" of the year.

The new resort will initially be for the domestic market. A Korean news agency reported that Russian tours would start in late July. Chinese tourists could visit later. A state official said: "We are monitoring the potential resumption of large-scale Chinese group tours...but no concrete signs have emerged yet." Chinese travellers used to make up more than 90 per cent of visitors. It is still unclear when other international guests will be able to visit.

### Level 5

North Korea will open a beach resort to boost to its tourism industry. The tourist zone is on the east coast. Gleaming new hotels can accommodate 20,000 guests. State media said the flagship resort is the first of many planned developments. North Korean leader Kim Jong Un cut the ribbon at a lavish opening ceremony. He said the new destination was "the proud first step" toward fulfilling the nation's policy of expanding its travel sector. He added that the resort would help to establish the tourist culture of North Korea. He called it one of his country's "greatest feats" of the year.

This new destination will initially cater to the domestic market. Officials say it will welcome foreign visitors. A Korean news agency reported that Russian tours would start in late July. An official stated that there could be more Chinese tourists. He said: "We are monitoring the potential resumption of large-scale Chinese group tours...but no concrete signs have emerged yet." Chinese travellers made up more than 90 per cent of visitors before the coronavirus pandemic. It is still unclear when other international guests will be able to visit.

### Level 6

North Korea will open a beach resort on Tuesday to provide a boost to its tourism industry. The Wonsan-Kalma tourist zone is on the east coast. Its gleaming new hotels can accommodate 20,000 guests. State media reported that the flagship resort is the first of many developments planned throughout the country. North Korean leader Kim Jong Un cut the ribbon at a lavish opening ceremony. He called the new destination "the proud first step" toward fulfilling the nation's policy of expanding its travel sector. He added that the resort would "play a leading role in establishing the tourist culture" of North Korea. He also said it was one of the country's "greatest feats" of the year.

This new destination is North Korea's latest site for holidaymakers. It will initially cater to the domestic market, but officials say it will welcome foreign visitors. The Korean Central News Agency reported that Russian tours will start in late July. A state official stated that there could be an influx of Chinese tourists. "We are monitoring the potential resumption of large-scale Chinese group tours to North Korea, but no concrete signs have emerged yet." Chinese travellers constituted more than 90 per cent of visitors before the coronavirus pandemic. North Korea hasn't fully lifted a ban on foreign visitors that it imposed during COVID-19. It remains unclear when other international guests will be able to visit.