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**Level 0 – 31st July 2025**

## **AI model appears in top fashion magazine**

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/2507/250731-ai-fashion-models-0.html>

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**Please try Levels 1, 2 and 3. They are (a little) harder.**

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# THE READING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-0.html>

An AI model is in a top fashion magazine. The "perfect-looking" model is wearing clothes from the brand Guess. The editors of the magazine said the AI model was part of an advertising campaign. The company that created the model wants to use "the incredible power of AI to revolutionize marketing images".

Five years ago, a model wrote that AI might replace human models. This might come true. People in the fashion world are now worried. Another model said it was "scary". An eating disorder charity is also worried. It thinks AI models will make people worry about their body shape. This could increase the risk of eating disorders.

Sources: <https://www.bbc.com/news/articles/cgeqe084nn4o>  
<https://www.buzzfeed.com/natashajokic1/vogue-guess-ai-models-explained>  
<https://www.msn.com/en-za/news/other/vogue-has-started-using-ai-models/ar-AA1JiO1N>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-0.html>

## PARAGRAPH ONE:

- |                                |                         |
|--------------------------------|-------------------------|
| 1. a top fashion               | a. created the model    |
| 2. The "perfect-               | b. of the magazine      |
| 3. wearing clothes from        | c. images               |
| 4. The editors                 | d. the brand Guess      |
| 5. the AI model was part of an | e. of AI                |
| 6. The company that            | f. advertising campaign |
| 7. the incredible power        | g. magazine             |
| 8. revolutionize marketing     | h. looking" model       |

## PARAGRAPH TWO:

- |                                |                      |
|--------------------------------|----------------------|
| 1. AI might replace            | a. about their body  |
| 2. This might come             | b. "scary"           |
| 3. People in the fashion world | c. disorders         |
| 4. Another model said it was   | d. human models      |
| 5. An eating disorder          | e. increase the risk |
| 6. make people worry           | f. true              |
| 7. This could                  | g. charity           |
| 8. eating                      | h. are now worried   |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-0.html>

An AI model is (1) \_\_\_\_\_ fashion magazine.

The (2) \_\_\_\_\_ is wearing clothes

(3) \_\_\_\_\_. Guess. The editors of the

magazine said the AI model (4) \_\_\_\_\_ an

advertising campaign. The company

(5) \_\_\_\_\_ model wants to use "the

(6) \_\_\_\_\_ AI to revolutionize marketing

images".

Five years ago, (7) \_\_\_\_\_ that AI might

replace human models. This (8) \_\_\_\_\_.

People in the fashion world (9) \_\_\_\_\_.

Another model said (10) \_\_\_\_\_. An eating

disorder charity is also worried. It thinks AI models will make

people worry about (11) \_\_\_\_\_. This could

increase (12) \_\_\_\_\_ eating disorders.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-0.html>

An AI model is in a top fashion magazine. The "perfect-looking" model is wearing clothes from the brand Guess. The editor of the magazine said the AI model was part of an advertising campaign. The company that created the model wants to use "the incredible power of AI to revolutionize marketing images". Five years ago, a model wrote that AI might replace human models. This might come true. People in the fashion world are now worried. Another model said it was "scary". An eating disorder charity is also worried. It thinks AI models will make people worry about their body shape. This could increase the risk of eating disorders.

# FASHION MODELS

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-0.html>

Write five GOOD questions about fashion models in the table. Do this in pairs. Each student must write the questions on his / her own paper.  
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
- f) \_\_\_\_\_

# WRITING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-0.html>

Write about **fashion models** for 10 minutes. Read and talk about your partner's paper.