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Level 1 – 31st July 2025

AI model appears in top fashion magazine

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<https://breakingnewsenglish.com/2507/250731-ai-fashion-models-1.html>

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Please try Levels 0, 2 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-1.html>

An AI model is in the top fashion magazine "Vogue". The "perfect-looking" model is wearing clothes from the brand Guess. The editors of Vogue did not put the model in the magazine. They said it was part of an advertising campaign. The company that created the model said AI filled a "gap in the market". The company said it wanted to use "the incredible power of AI to revolutionize marketing images".

Five years ago, a model wrote about how AI might replace human models. The ad is now a big talking point. People in the fashion world are worried. Another model said the Guess ad was "scary". She called it a "kick in the teeth". The CEO of an eating disorder charity is also worried. She thinks AI models will make people worry more about their body shape. She said a poor body image increases the risk of eating disorders.

Sources: <https://www.bbc.com/news/articles/cgeqe084nn4o>
<https://www.buzzfeed.com/natashajokic1/vogue-guess-ai-models-explained>
<https://www.msn.com/en-za/news/other/vogue-has-started-using-ai-models/ar-AA1JiO1N>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-1.html>

PARAGRAPH ONE:

- | | |
|----------------------------------|-------------------------|
| 1. is in the top fashion | a. gap in the market |
| 2. The perfect- | b. from the brand Guess |
| 3. wearing clothes | c. images |
| 4. it was part of an advertising | d. created the model |
| 5. The company that | e. magazine |
| 6. AI filled a | f. campaign |
| 7. the incredible power | g. looking model |
| 8. revolutionize marketing | h. of AI |

PARAGRAPH TWO:

- | | |
|------------------------------------|------------------------|
| 1. AI might replace | a. point |
| 2. The ad is now a big talking | b. image |
| 3. People in the fashion world | c. in the teeth |
| 4. Another model said the Guess ad | d. more |
| 5. She called it a kick | e. of eating disorders |
| 6. make people worry | f. was "scary" |
| 7. a poor body | g. human models |
| 8. increases the risk | h. are worried |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-1.html>

An AI model is (1) _____ fashion magazine "Vogue". The (2) _____ is wearing clothes from the brand Guess. The editors of Vogue did not put the model (3) _____. They said it was (4) _____ advertising campaign. The company that created the model said AI filled a "(5) _____ market". The company said it wanted to use "the (6) _____ AI to revolutionize marketing images".

Five years ago, a model (7) _____ AI might replace human models. The ad is now a (8) _____. People in the fashion world are worried. Another model said the Guess (9) _____. She called it a "kick in the teeth. The CEO of an eating disorder charity (10) _____. She thinks AI models will make people worry more about (11) _____. She said a poor body image increases the (12) _____ disorders.

PUT A SLASH (/) WHERE THE SPACES ARE

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FASHION MODELS SURVEY

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-4.html>

Write five GOOD questions about fashion models in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

- a) _____
- b) _____
- c) _____
- d) _____
- e) _____
- f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

- a) _____
- b) _____
- c) _____
- d) _____
- e) _____
- f) _____

WRITING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models-1.html>

Write about **fashion models** for 10 minutes. Read and talk about your partner's paper.

[illegible]