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AI 'architects' are TIME magazine's Person of the Year – 15th December 2025

Level 4

TIME magazine has awarded its 2025 Person of the Year to the "architects of AI". The award is for "the person or persons who most affected the news and our lives, for good or ill, and embodied what was important about the year". The architects include CEOs from the world's top tech companies. They brought about "one of the biggest physical infrastructure projects of all time." TIME said 2025 was the year that AI showed its potential to change the world.

TIME commented on the impact of the AI architects. It wrote that it was difficult to avoid hearing news about the "rapid advancement of a technology and the people driving it," and about how disruptive AI would be. He added that few people "could talk about the future without invoking the impact of this technological revolution". However, he also noted the negatives of AI. These include energy requirements, job losses, misinformation, and cyberattacks.

Level 5

TIME magazine has announced its 2025 Person of the Year. It goes to a group of people: the "architects of AI". The award is given to "the person or persons who most affected the news and our lives, for good or ill, and embodied what was important about the year". Some of the architects appear on TIME's cover. They include the CEOs of the world's top tech companies. TIME said the CEOs brought about "one of the biggest physical infrastructure projects of all time." It described 2025 as the year that AI "roared into view," showing its potential to change the world.

TIME's editor commented on giving the prize to the AI architects. He wrote that it was hard to watch anything without seeing or hearing news about the "rapid advancement of a technology and the people driving it". He said there have been "a million debates about how disruptive AI would be". He added that no business leader, student, or parent "could talk about the future without invoking the impact of this technological revolution". However, he also noted the negatives of AI. These include vast energy requirements, job losses, misinformation, and cyberattacks.

Level 6

TIME magazine has announced its 2025 Person of the Year. The annual award goes to a group of people: the "architects of AI". The accolade is bestowed on "the person or persons who most affected the news and our lives, for good or ill, and embodied what was important about the year, for better or for worse". Some of the architects appear on TIME's two cover photos. They include the CEOs of Google DeepMind, Meta, Nvidia, OpenAI, and Tesla. TIME said the technology magnates brought about "one of the biggest physical infrastructure projects of all time." It described 2025 as the year that AI "roared into view," showing its world-changing potential.

TIME's editor-in-chief, Sam Jacobs, commented on the decision to recognize the AI architects. He wrote: "It was hard to read or watch anything without being confronted with news about the rapid advancement of a technology and the people driving it. Those stories unleashed a million debates about how disruptive AI would be for our lives. No business leader could talk about the future without invoking the impact of this technological revolution. No parent or teacher could ignore how their teenager or student was using it." He also noted the "trade-offs" associated with AI. These included vast energy requirements, job losses, the proliferation of misinformation, and cyberattacks.