

Toys R Us to open 120 new stores in USA

24th September 2026



Toys R Us is planning to open 120 new stores in the USA in the near future. The toy retail giant said the new stores will increase the number of its stores from 40 to 160. The company said it wants shoppers to have more

places to buy toys, gifts and collectibles. The new stores will sell popular brands such as LEGO, Barbie, Hot Wheels, Pokemon and KPop Demon Hunters. Some stores will also have candy shops inside them. Others will have fun, family-friendly cafes that will have a toy-themed atmosphere. A company executive said: "This is a major moment for Toys R Us." He added that the company is growing in different areas, including stores in malls, airports and other locations.

The new stores are an important part of the company's comeback in America. Toys R Us closed its last U.S. stores in 2018 after it filed for bankruptcy. It reopened two physical stores in 2019. In 2022, it began opening shops inside the famous American department store Macy's. Toys R Us now has about 400 shops inside Macy's stores across the USA. The company says toys are becoming more popular with adults as well as with children. The market research company Circana said toy sales among adults are particularly strong. A vice-president at Circana said toys are becoming "hobbies, fandom ecosystems, and social experiences" for adults rather than just toys for children.

Sources: abcnews.com / usatoday.com / nbcnews.com

Writing

Physical toys and games are better than online ones. Discuss.

Chat

Talk about these words from the article.

toys / stores / retail giants / shoppers / gifts / collectibles / brands / cafes / airports / bankruptcy / department store / adults / hobbies / social experiences / children

True / False

- 1) Toys R Us will open 120 new stores over the next few years. T / F
- 2) The company said the stores will only sell collectibles. T / F
- 3) Some of the new shops will have cafes and candy stores. T / F
- 4) Some of the new stores will be in airports. T / F
- 5) Toys R Us is making a comeback after closing its stores in 2018. T / F
- 6) The company has around 400 stores in a US chain of malls. T / F
- 7) Toys R Us said toys are becoming popular with adults. T / F
- 8) A market research company said toys are social experiences for kids. T / F

Synonym Match

(The words in **bold** are from the news article.)

- | | |
|------------------------|---------------|
| 1. increase | a. applied |
| 2. popular | b. feel |
| 3. candy | c. especially |
| 4. atmosphere | d. well liked |
| 5. locations | e. well known |
| 6. comeback | f. places |
| 7. filed | g. expand |
| 8. famous | h. return |
| 9. particularly | i. events |
| 10. experiences | j. sweets |

Discussion – Student A

- a) What do you think about what you read?
- b) Are physical toys better than digital toys?
- c) Should all toys be unisex?
- d) What do you think of department stores?
- e) What do you think of adults playing with toys?
- f) What toys did children have 100 years ago?
- g) What toy would you like to play with right now?
- h) What questions would you like to ask the boss of Toys R Us?

Phrase Match

- | | |
|--|---------------------------|
| 1. open 120 new stores in the USA | a. friendly cafes |
| 2. new stores will sell popular brands | b. popular with adults |
| 3. family- | c. in different areas |
| 4. This is a major | d. toys for children |
| 5. the company is growing | e. comeback |
| 6. an important part of the company's | f. moment for Toys R Us |
| 7. it filed | g. in the near future |
| 8. toys are becoming more | h. experiences for adults |
| 9. social | i. such as LEGO |
| 10. rather than just | j. for bankruptcy |

Discussion – Student B

- What do you know about Toys R Us?
- What do you think of toy stores?
- What were your favourite toys when you were a child?
- What are your favourite toy stores?
- Which is better, LEGO or Pokemon?
- What do you think of toy stores having cafes inside them?
- What do you think of having toy stores at airports?
- What is the best toy ever made?

Spelling

- the toy laerti giant
- the new stores will sell apluorp brands
- family-friendly ecfsa
- have a toy-themed marehostep
- a company ceeitvuex
- airports and other slotnoica
- part of the company's kmbaceoc in America
- after it filed for kyanrctbup
- It reopened two csphaliy stores in 2019
- the market sehreacr company
- rrctuyialapl strong
- social esiceernpex

Answers – Synonym Match

1. g	2. d	3. j	4. b	5. f
6. h	7. a	8. e	9. c	10. i

Comprehension Questions

Listen to / read the news article. Answer these questions.
(Answers are on p. 27 of the 27-page PDF.)

1.	When will Toys R Us open the new stores?
2.	What does Toys R Us want shoppers to buy besides toys and gifts?
3.	What will some stores have inside them besides candy shops?
4.	What kind of cafes will other stores have?
5.	Where will Toys R Us open stores besides malls?
6.	Where does the article say Toys R Us is making a comeback?
7.	What did Toys R Us file for after it closed two stores in 2018?
8.	How many stores does Toys R Us have inside Macy's?
9.	Who are toys becoming more popular with?
10.	What kind of company is Circana?

Speaking – Toys

Rank these with your partner. Put the best toys at the top. Change partners often and share your rankings.

- | | |
|---------------|--------------------------|
| • Video games | • Board games |
| • Dolls | • Remote-controlled toys |
| • Puzzles | • Musical toys |
| • Soft toys | • Building toys |

Answers – True False

1	F	2	F	3	T	4	T	5	T	6	F	7	T	8	F
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Answers to Phrase Match and Spelling are in the text.